

MOORES DIME STORE, THOMASTON, GA.

NO. 20-198

ORDER No. 73563

DATE 5-9-52

6 $\frac{1}{2}$ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)
FIRST BAPTIST CHURCH, THOMASTON,
GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION CROP AS MARKED.

REMOVE - POLES, WIRES, CARS, SIGNS, FIREPLUG, AND CONSTRUCTION
MATERIAL IN FRONT, ETC.

FINISH MARBLE WALK IN FRONT OF CHURCH. SHOW BLOSSOMS ON BUSHES
IN LEFT FOREGROUND ONLY - BUSHES IN FRONT ARE EVERGREENS.
DEAD WHITE BLDG., WINDOW FRAMES, & DOORS. PILLARS ARE WHITE.
GRAY SLATE ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1952	MAY 21 1952
SKETCH				
RETOUCHING		3	MAY 12 1952	MAY 16 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		6-3-52
ARTIST DEPT.	20	7	6-19-52	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

20

MOORES DIME STORE, THOMASTON, GA.

NO. 20-199

ORDER NO. 73563

DATE 5-9-52

6½ M POST CARDS C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

UPSON COUNTY HOSPITAL,
THOMASTON, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS. CROP AS MARKED.

BRICK-PREDOMINATELY #10 (FEW LIGHTER-FEW DARKER). TRIM #13.
CREAM VENETIAN BLINDS. LAMP POST SILVER COLOR. GREEN LAWN.
SHOW CLOUDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 21 1952
SKETCH				
RETOUCHING		3 1/2	MAY 12 1952	MAY 15 1952
REPHOTO				MAY 29 1952
PHOTO-LITHO			MAY 23 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		5-3-52
ARTIST DEPT.	20	6 3/4		6-19-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MOORES DIME STORE, THOMASTON, GA.

NO. 2C-200

ORDER No. 73563

DATE 5-9-52

6 1/2 M POST CARDS C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

VETERANS CLUB, THOMASTON,
GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. TAKE OUT CAR. PUT IN CLOUDS. SMOOTH DRIVE &
ROAD.
LIGHT RED BRICK BLDG., WHITE TRIM, OAK SCREEN DOOR FRAME. CREAM
VENETIAN BLINDS. DARK GRAY ROOF. GREEN LAWN. WHITE BLOSSOMS
ON BUSHES ON LEFT AGAINST BUILDING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 21 1952	MAY 23 1952
SKETCH				
RETOUCHING	18	2 1/2	MAY 15 1952	MAY 21 1952
REPHOTO			MAY 9 1952	MAY 15 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 27 1952	
ARTIST DEPT.	20	7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MOORES DIME STORE, THOMASTON, GA.

NO. 2C-201

ORDER NO. 73564

DATE 5-9-52

3 1/2 M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(IN SKY)

MACEDONIA BAPTIST CHURCH,
THOMASTON, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

ATTENTION

4
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

RETOUCHING AND COLOR DESCRIP

Full face

FOLLOW INS

SUBMIT:

RET. PHOTO

Title in sky: Macedonia Baptist Church, Thomaston, Ga.

Colors: church and sunday school bldg. in back both
red brick; white doors and window casings; door en-
trance and eaves #10; roofs #72 green; light brick
trim on corners in front #17; nice lawn; on bushes that
are against church on left hand side and also on bushes
at right show flowers; make all of driveway on left-
hand side concrete;
Take out shacks in left- and right-hand background and
show trees and sky.
Take out branches and leaves out of sky on left-hand
side only.
Pretty cloud effect.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	MAY 22 1952
SKETCH				
RETOUCHING	4	2 1/2	MAY 12 1952	MAY 13 1952
REPHOTO				JUN 2 1952
PHOTO-LITHO			MAY 23 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		6-3-52
ARTIST DEPT.		7		6-20-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

BLOOMINGTON NEWS AGENCY, BLOOMINGTON, ILL.

NO. 20-202

ORDER No. 73602

DATE 5-13-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FELL HALL, ILLINOIS STATE NORMAL
UNIVERSITY, NORMAL, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - SHACKS ON EITHER SIDE. PUT LEAVES ON TREES, BUT
REMOVE SOME OF THE BRANCHES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

C8
ATTENTION

3

Subjects of

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 14 1952	MAY 15 1952
SKETCH				
RETOUCHING		6 1/2	MAY 18 1952	MAY 23 1952
REPHOTO				
PHOTO-LITHO			MAY 26 1952	JUN 3 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7 1/2	JUN 10 1952	6-12-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

BLOOMINGTON NEWS AGENCY, BLOOMINGTON, ILL.

NO. 20-203

ORDER No. 73602

DATE 5-13-52

12½ M POST CARDS

C.T.AMERICAN ART

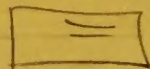
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COOK HALL, ILLINOIS STATE NORMAL
UNIVERSITY, NORMAL, ILLINOIS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - SIGN ON THE BUILDING. PUT CLOUDS IN SKY.

LIGHT GRAY STONE BUILDING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 15 1952
SKETCH				
RETOUCHING		3	MAY 26 1952 MAY 19 1952	MAY 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 22 1952	MAY 29 1952
HAND COLOR PROOF	105	1½		6-2-52
ARTIST DEPT.	3	7	6-10-52	6-11-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Tam

BLOOMINGTON NEWS AGENCY, BLOOMINGTON, ILL.

NO. 2C-204

ORDER No. 73602

DATE 5-13-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION BUILDING, ILLINOIS
STATE NORMAL UNIVERSITY, NORMAL,
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. REMOVE - SNOW, AND SOME DEAD BRANCHES.

SHOW SIDEWALK AND GREEN GRASS, GREEN BUSHES, AND A FEW LEAVES.

PUT CLOUDS IN SKY.

BUILDING IS NEW RED BRICK

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 15 1952
SKETCH			...	
RETOUCHING	7	4	MAY 19 1952 MAY 26 1952	MAY 21 1952
REPHOTO				MAY 29 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 22 1952	
HAND COLOR PROOF	105	1½		6-2-52
ARTIST DEPT.	5	7½		6-12-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY BLUE GRASS NEWS CO.,
DANVILLE, KY.

NO. 20-205

ORDER No. 73609

DATE 5-14-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DOCTOR EPHRAIM McDOWELL MEMORIAL,
DANVILLE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF XXXXX C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY.

WHITE FRAME BUILDING, DARK GREEN SHUTTERS. WOOD SHINGLE ROOF.
SMALL BLDG. TO RIGHT- OLD RED BRICK, BLACK ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 15 1952
SKETCH				
RETOUCHING	5	3½	MAY 20 1952	MAY 21 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	MAY 21 1952	MAY 28 1952
ARTIST DEPT.	4	7½	6-27-52	6-30-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY BLUE GRASS NEWS CO.,
DANVILLE, KY.

NO. 20-206

ORDER No. 73609

DATE 5-14-52

12 1/2 M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHIPPENDALE ROOM, DOCTOR EPHRAIM
McDOWELL MEMORIAL, DANVILLE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW OTHER CANDLESTICK ON MANTLE SAME DISTANCE FROM PICTURE. GOLD
FRAME FOR PICTURE (SEE ENCLOSED PAINTING FOR COLORS). TURQUOISE WALL,
WOODWORK AND FIREPLACE. FRONT WALL LIGHT GOLD. GOLDEN DRAPES.
RUG: DARK BROWN OUTER EDGE - LIGHTER BROWN, NEXT: TAN IN THE CENTER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 15 1952
SKETCH				
RETOUCHING	5	4 1/2	MAY 19 1952	MAY 22 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 22 1952	MAY 29 1952
HAND COLOR PROOF	105	1 3/4		6-2-52
ARTIST DEPT.	20	8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY BLUE GRASS NEWS CO.,
DANVILLE, KY.

NO. 2C-207

ORDER No. 73609

DATE 5-14-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIREPLACE, DOCTOR EPHRAIM
McDOWELL MEMORIAL, DANVILLE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 15 1952
SKETCH				
RETOUCHING	4	2	MAY 19 1952	MAY 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	MAY 21 1952	MAY 29 1952
ARTIST DEPT.		8		6-2-52

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

5X7

DISTRIBUTED BY BLUE GRASS NEWS CO.,
DANVILLE, KY.
PHOTO BY COLEMAN STUDIO, DANVILLE, KY.

NO. 20-208

ORDER No. 73609

DATE 5-14-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GARDEN, DOCTOR EPHRAIM McDOWELL
MEMORIAL, DANVILLE, KY.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

LITTLE GIRLS DRESSES ARE PINK, BLUE, AND YELLOW. SHOW FEW FLOWERS.
DARK RED BRICK WALK. ROOF-WOOD SHINGLES, GREEN SHUTTERS.
WHITE FRAME BUILDING AND OLD RED BRICK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects of
... for ... Please
... that ... or nega-
... colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 23 1952
SKETCH				
RETOUCHING	2	3	MAY 16 1952	
REPHOTO			MAY 14 1952	MAY 16 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUN 3 1952	JUN 10 1952
HAND COLOR PROOF	105	1		6-11-52
ARTIST DEPT.	20	2	6-27-52	7-1-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HORNSBY'S 5¢ to \$1.00 STORES, MINONK, ILL.

NO. 2C-209

ORDER No. 73615

DATE 5-14-52

1 M POST CARDS

C.T.PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MINONK GRADE SCHOOL, MINONK,
ILLINOIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	
SKETCH				
RETOUCHING	3	2	MAY 14 1952	MAY 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HORNSBY'S 5¢ to \$1.00 STORE, MINONK, ILL.

NO. 2C-210

ORDER NO. 73615

DATE 5-14-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MINONK COMMUNITY HIGH SCHOOL,
MINONK, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	
SKETCH				
RETOUCHING	4	2 1/2	MAY 14 1952	MAY 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

HORNSBY'S 5¢ to \$1.00 STORE, EL PASO, ILL.

NO. 20-211

ORDER No. 73616

DATE 5-14-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOWNSHIP HIGH SCHOOL, EL PASO,
ILLINOIS/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	
SKETCH				
RETOUCHING	4	1-2	MAY 14 1952	MAY 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5x7
add to
both sides

NO. 26-212

ORDER No. 73617

DATE 5-14-52

TOWN OF ABITA SPRINGS, LA.

2 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JANE'S CATHOLIC CHURCH,
ABITA SPRINGS, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2	MAY 16 1952	MAY 20 1952
REPHOTO			MAY 14 1952	MAY 16 1952
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Right
Add to Top
& Bottom*

TOWN OF ABITA SPRINGS, LA.		NO. 2C-213
		ORDER No. 73617
		DATE 5-14-52'
2 M POST CARDS C.T.PHOTO-FINISH		WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1	R. M. YES- see 2C-212'
TITLE IN FULL	IMPRINT	NONE
LUTHERAN CHURCH, ABITA SPRINGS, LOUISIANA		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF CUST.
SUBMIT: RET. PHOTO REPHOTO B. L. ■ W. PROOF HANDCOL PROOF RETURN PHOTO		
ENVELOPE PHOTO TICKET		

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up					
SKETCH					
RETOUCHING	2 1/2	MAY 16 1952	MAY 19 1952		
REPHOTO		MAY 14 1952	MAY 16 1952		
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.					
DATE BLUEPRINT OK'D		DATE Filed			
By		By			
DATE HAND COLOR PROOF OK'D		DATE Photo Returned to Customer			

TOWN OF ABITA SPRINGS, LA.

NO. 2C-214

ORDER NO. 73617

DATE 5-14-52

2 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOWN HALL AND LIBRARY, ABITA
SPRINGS, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES- see
2C-212

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	
SKETCH				
RETOUCHING	10	2	MAY 14 1952	MAY 15 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

TOWN OF ABITA SPRINGS, LA.

NO. 2C-215

ORDER No. 73617

DATE 5-14-52'

2 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WALK AND PAVILION LEADING TO THE
FAMOUS ABITA SPRINGS, KNOWN FOR
ITS HEALTH GIVING WATERS, ABITA
SPRINGS, LOUISIANA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- see 2C-212

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 15 1952	
SKETCH				
RETOUCHING	23	2	MAY 14 1952	MAY 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

TOWN OF ABITA SPRINGS, LA.

NO. 20-216

ORDER NO. 73617

DATE 5-14-52

2 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAMOUS ABITA SPRINGS, KNOWN FOR
ITS HEALTH GIVING WATERS, ABITA
SPRINGS, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- see 20-212

IMPRINT
NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	
SKETCH				
RETOUCHING	3	1 1/2	MAY 14 1952	MAY 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

5x7

TOWN OF ABITA SPRINGS, LA.

NO. 2C-217

ORDER No. 73617

DATE 5-14-52

2 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MORGAN'S SWIMMING POOL, ABITA
SPRINGS, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES /

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

RETURN PHOTOGRAPH TO: MRS. IHL J. MORGAN,
ABITA SPRINGS, LA.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	MAY 16 1952	MAY 20 1952
REPHOTO			MAY 14 1952	MAY 16 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9/1/52
MS

BAKER'S NEWS & CONFECTIONERY, BEREА, KY.

NO. 2C-218

ORDER NO. 73626

DATE 5-15-52'

3½ M POST CARDS

C.T.AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ANNA SMITH HALL, BEREА
COLLEGE, BEREА, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ALSO ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 26 1952	MAY 29 1952
SKETCH				
RETOUCHING		3	MAY 20 1952	MAY 26 1952
REPHOTO			MAY 15 1952	MAY 19 1952
PHOTO-LITHO			1952	JUN 13 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY DAVIS NEWS AGENCY,
LOGAN, W.VA.

NO. 2C-219

ORDER No. 73634

DATE 5-15-52

12½ M POST CARDS

C.T.AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

GREETINGS FROM LOGAN, WEST VA.

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS AS FOLLOWS:

L - 3B263-N

O - 3B159-N

G - 3B158-N

A - 2A719-N

N - 100997-N

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1952	
SKETCH	1-8	6	MAY 26 1952	MAY 28 1952
RETOUCHING		3½		
REPHOTO			MAY 26 1952	MAY 27 1952
PHOTO-LITHO				
BLUEPRINT			JUN 5 1952	JUN 18 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Colonel 516

G902

L - 100997-N

O - 2A719-N ✓

G - 3B158-N ✓

A - 3B159-N ✓

N - 3B263-N ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-220 ORDER NO. 73648 DATE 5-16-52

CUSTOMER
MAY-LINDA COURT
BRADENTON, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MAY LINDA COURT — ON THE TAMiami TRAIL
BRADENTON, FLORIDA

IN SCRIPT

FRONT NO. 5

(All of this on address side)

☒ M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

PART OF TITLE: "ON THE TAMiami TRAIL" IN SCRIPT.

CROP AS MARKED. FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. IRON GRILL WORK AT DOOR OF HOUSE,
AND SURROUNDING SIGN AT END OF UNITS — THE METAL WINDOWS AND THE BROAD
FACING TRIM AROUND ALL BLDGS. IS NOW A CHINESE RED COLOR.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rt 4

100
6-9-52 HC 1/2

La7

Add'l. Order
\$ 2,50.00

WCH

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 20-221

ORDER No. 73678

DATE 5-20-52

12½ M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DE PAUL HOSPITAL, CHEYENNE,
WYOMING

PRIVATE # BEFORE TITLE: #1047.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 125 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION REMOVE - MACHINERY, CARS, ETC. FILL IN
GROUNDS WITH GREEN GRASS. OIL THE STREET & DRIVEWAYS.
BLDG. IS LIGHT RED-BROWNISH BRICK. WINDOWS, SASH, BLINDS, ARE WHITE.
WORDS "DE PAUL HOSPITAL" OVER ENTRANCE ARE IN SILVER. CENTER SECTION IS
PINK-GRAY TERRA COTTA-ALSO PILLARS UNDER CANOPY & TRIM AROUND BASE.
CANOPY IS ALUMINUM COLOR. TOP OF CENTER TOWER-WALNUT COLOR, ALSO CROSS
(EDGED IN WHITE). CENTER BORDER ON EACH WING & TRIM AT UPPER EDGE OF
BLDG. IS SAME TERRA COTTA COLOR. THERE ARE WHITE GLASS SECTIONS
BETWEEN THE REGULAR GLASS IN CENTER SECTIONS (2 rows in each window).
PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
set for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1952	MAY 23 1952
SKETCH				
RETOUCHING		2½	MAY 21 1952	MAY 22 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JUN 3 1952	JUN 13 1952
ARTIST DEPT.	110	7½		7/17/52

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 20-222

ORDER No. 73678

DATE 5-20-52

12½ M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WYOMING STATE OFFICE BUILDING,
CHEYENNE, WYOMING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 125 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: #1041.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS. CROP IN FOREGROUND IF NECESSARY FOR PROPORTION.
TAKE OUT TREE AT ENTRANCE. PUT LEAVES IN OTHER TREES. PUT IN LAWN.
BE SURE TO HAVE CLOUDS IN SKY. WORDS "STATE OF WYOMING" OVER ENTRANCE,
ARE IN GOLD. PORTAL AROUND ENTRANCE IS DARK REDDISH-BROWN. DARKER
PORTIONS OF BLDG. ARE VIRGINIA GREENSTONE, OTHER PARTS ARE GRAY-WHITE
TILE. WHITE WINDOWS, GREENISH BLINDS. GREEN FLAG POLES. THE WING
BUIDINGS ARE WHITE TILE WITH VERY DARK BROWN SECTION AT BASE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
set for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1952	MAY 29 1952
SKETCH				
RETOUCHING	10	3½	MAY 21 1952	MAY 23 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JUN 3 1952	JUN 10 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

M.D. MARTZ, POST CARD DISTRIBUTOR,
529 N. ST., E. MAUCH CHUNK, PA.

NO. 2C-223

ORDER No. 73689

DATE 5-20-52

12½ M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPLIT ROCK LODGE AND BATHING BEACH,
LAKE HARMONY, POCONO MTS., CARBON
PENN'A.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. IN STAMP SPACE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON BACK OF PHOTO. FOLLOW ATTACHED INSTRUCTIONS
FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 29 1952	JUN 2 - 1952
SKETCH				
RETOUCHING	10	2	MAY 26 1952	MAY 29 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	JUN 10 1952	JUN 18 1952
ARTIST DEPT.	108	7		7-7-52

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

JOHNSTON DRUG CO., TUSKEGEE, ALA.

NO. 20-224

ORDER No. 73719

DATE 5-26-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. POST OFFICE, TUSKEGEE,
ALABAMA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POLES, WIRES, AND TRUCKS. IF NECESSARY-LOWER FLAG POLE
A LITTLE AND CUT DOWN THE VIEW.

LIGHT RED BRICK BUILDING, CREAM CASINGS. TERRA COTTA TILE ROOF.
COPPER DOME. #18 IRON RAILINGS. NICELY DRAPED FLAG.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

916

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1952	MAY 29 1952
SKETCH				
RETOUCHING		2 1/2	MAY 26 1952	MAY 27 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 4 1952	6-16-52
ARTIST DEPT.	103	6 3/4		7-17-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JOHNSTON DRUG CO., TUSKEGEE, ALA.

NO. 2C-225

ORDER No. 73719

DATE 5-26-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CONFEDERATE MONUMENT, TUSKEGEE,
ALABAMA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS, PEOPLE, POLES AND WIRES.
~~REMOVED~~ GRANITE BASE-CONCRETE STATUE. SEE TISSUE OVERLAY FOR
COLORS OF AZALEAS: #1- RED BLOSSOMS. #2- WHITE BLOSSOMS. #3-
MIXED COLORS OF RED, PINK, & WHITE (NOT MORE THAN ONE COLOR ON A
BUSH). GREEN LAWN. IN FOREGROUND SHOW CONCRETE-EDGED STAR WITH
AZALEA BUSHES PLACED AS INDICATED ON SKETCH ENCLOSED-COVERED WITH
GOLDEN AZALEA BLOSSOMS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

9.16

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 4 1952	JUN 6 - 1952
SKETCH				
RETOUCHING	2	3	MAY 26 1952	JUN 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 10 1952	JUL 2 1952
ARTIST DEPT.	103	7		7-3-52 7-15-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JOHNSTON DRUG CO., TUSKEGEE, ALA.

NO. 20-226

ORDER No. 73719

DATE 5-26-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MACON COUNTY HOSPITAL, TUSKEGEE,
ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK BUILDING, WHITE TRIM. GRAY ROOF. FLOWERS ON
BUSHES AGAINST BUILDING. SHOW CLOUDS. GOOD WATER COLORING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

916

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 29 1952	MAY 29 1952
SKETCH				
RETOUCHING		2	MAY 26 1952	MAY 29 1952
REPHOTO				JUN 13 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 4 1952	6-10-52
ARTIST DEPT.	103	6		7-14-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JOHNSTON DRUG CO., TUSKEGEE, ALA.

NO. 20-227

ORDER No. 73719

DATE 5-26-52

3½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TUSKEGEE COMMUNITY HOUSE,
TUSKEGEE, ALABAMA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
NONEPHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

NOTE TISSUE OVERLAY. LIGHT RED BRICK BUILDING, GRAY SLATE ROOF.
#17 TRIM. #1 ON TISSUE OVERLAY-GREENISH WATER IN SWIMMING POOL.
#2 PASTEL BLUE EDGE. #3 CONCRETE WALK. #4 WATER. ALUMINUM
COLOR LAMP POST. FLOWERS ON BUSHES AROUND BUILDING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
set for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

916

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 29 1952	
SKETCH				
RETOUCHING	7	2-4	MAY 26 1952	MAY 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 4 1952	JUN 20 1952
ARTIST DEPT.	108	7		7-11-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C228 ORDER NO. 73828 DATE June 2, 1952

DEPT.

DATE COMPLETED

CUSTOMER RUSSELLVILLE MOTEL
RUSSELLVILLE, ALABAMA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

3 1/2 MM POST CARDS SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: RUSSELLVILLE MOTEL, RUSSELLVILLE,
ALA.

BOTTOM: ON US HIGHWAY 43--ONE MILE NORTH

OF DOWNTOWN

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

IN THE FOREGROUND IS BLACK-TOP HIGHWAY PARKING LOT IS WHITE STONE FLOWERS
AT BASE OF SIGN ** PUT SHRUBBERY AT NEAR END OF BUILDING AND LEAVES ON TREES
OFFICE SIGN OVER 1ST DOOR TO RIGHT OF PORCH ** BUILDING IS WHITE STUCCO WINDOW
FRAMES YELLOW -- SCREENS NATURAL FINISH -- ROOF IS GREEN -- GUTTER PIPE IS
RED WITH NEON TUBING PORCH SUPPORT COLUMNS ARE BLACK

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

15x7 Print
RT 3 1/2
HC 1 1/2 107
La 6 1/2

as specified
003

MAGNOLIA NEWS AGENCY, NATCHEZ, MISS.

NO. 20229

ORDER No. 73851

DATE 6-3-52

12¹/₂ POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

McCOMB HIGH SCHOOL, McCOMB,
MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. L R. M. NO.

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK BUFF, WITH CEMENT TRIM AND BLACK WINDOW FRAMES.

REMOVE POSTS, WIRES AND CHILDREN. CUT PLANTS AND SHOW GRASS
IN LEFT FOREGROUND. IMPROVE TREES, ADD FLAG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1952	JUN 6 - 1952
SKETCH				
RETOUCHING	6	3 1/2	JUN 4 1952	JUN 6 1952
REPHOTO				JUN 18 1952
PHOTO-LITHO			JUN 11 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	17	10		6-20-52
ARTIST DEPT.		3 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 20230
DISTRIBUTED BY TRAUTMAN'S, PUNXSUTAWNEY, PA.
ORDER No. 73855
DATE 6-3-52

6 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
TOP--MAHONING STREET BRIDGE AND FLOOD WALL
BOTTOM--(MARGIOTTI) WEST END VIADUCT, PUNXSUTAWNEY, PA.
FRONT NO. 1 " R. M. NO "
IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION
TOP TITLE VIEW
BRIDGE LIGHT CEMENT GRAY PIERS. SILVER GRAY RAILINGS. BUILDING AND TANKS ON LEFT LIGHT GRAY. NEAR CENTER LARGE BUILDING DULL RED OTHERS WHITE BUFF BRICK STACK LIGHT GRAY STONE FLOOD WALLS ON LEFT AND RIGHT SHOW MORE WATER IN RIVER UP TO EDGE OF WALL.
BOTTOM TITLE VIEW
BRIDGE LIGHT GRAY. DARK GRAY STEEL UNDERFRAME ON LEFT BUILDINGS WHITE & GRAY SLATE ROOF ON REAR LEFT DARK RED SHOW MORE WATER IN RIVER PINK BLOSSOMS ON LEFT FOREGROUND
SUBMIT: RET. PHOTO REPHOTO E. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

5
Subjects of
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		JUN 6 1952	JUN 9 1952
SKETCH	20 7	JUN 4 1952	JUN 6 1952
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	107 2	JUN 11 1952	JUN 18 1952
ARTIST DEPT.	8		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY TRAUTMAN'S, PUNXSUTAWNEY, PA.

NO. 20231

ORDER No. 73855

DATE 6-3-52

6 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING POOL AT CITY PARK,
PUNXSUTAWNEY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIGHT BLUE WALL AROUND POOL. LIGHT CEMENT WALK AROUND POOL.
BUILDING WHITE, GREEN CORNICE AND SASH AND FRAMES. DULL RED AND
GREEN MOTTLED ROOF. LIGHT SILVER COLOR SLIDES AND POOL STEPS ON
RIGHT KIDDYS POOL IN REAR CENTER. MAKE WATER BLUE. GRAY WIRE
FENCE, REAR LARGE BLDG. DRAB GRAY DARK GRAY BASE DULL BLUE ROOF.
REMOVE BOARDS AND POLES ON REAR LEFT OF POOL GREEN TERRACED LAWN
ON REAR LEFT. REAR BLDGS ON LEFT LIGHT GRAY & GRAY DARK ROOFS MAKE
GREEN LAWN ALONG POOL ON RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
set for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 1952	JUN 11 1952
SKETCH				
RETOUCHING	7	3	JUN 4 1952	JUN 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUN 16 1952	JUN 23 1952
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY TRAUTMAN'S, PUNXSUTAWNEY, PA.

NO. 2C232

ORDER No. 73855

DATE 6-3-52

6 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW HIGH SCHOOL, PUNXSUTAWNEY,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT & DARK BROWN MIXED BRICK. TOP PANNELS BETWEEN COLUMNS IS DARK DULL RED. LIGHT BROWN CORNICE EDGE AND ENTRANCE. PRISM BRICK GLASS WINDOWS. LIGHT CEMENT WALKS. DARK GRAY STREET PAVING. DEEP GREEN PINE SHRUBBERY ALONG FRONT OF BLDG. GREEN HEDGE IN FOREGROUND. BUILDING ON REAR RIGHT DARK RED BRICK. LIGHT STONE CORNICE. WHITE SASH AND FRAMES. REMOVE ALL AUTOMOBILES AND CABLE WIRES AND LIGHT BRACKET. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
for this customer. Please
to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1952	JUN 6 - 1952
SKETCH				
RETOUCHING	1	3	JUN 4 1952	JUN 6 1952
REPHOTO				
PHOTO-LITHO			JUN 11 1952	JUN 18 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY TRAUTMAN'S, PUNXSUTAWNEY, PA.

NO. 20233

ORDER No. 73855

DATE 6-3-52

6 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADRIAN HOSPITAL, PUNXSUTAWNEY,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF BRICK. DARK SLATE ROOF. DARK GREEN SASH & FRAMES. DARK OAK
DOORS. LIGHT STAINLESS STEEL MARKEE OVER ENTRANCE. LIGHT SILVER
GRAY CORNICE AND FLAG POLE. DARK BROWN SUN PARLOR ON LEFT END OF
BLDG. LIGHT GRAY CEMENT WALKS AND STEPS. GREEN LAWN AND SHRUBBERY.
DARK GRAY STREET PAVING. BUILDINGS ON REAR LEFT DARK BROWN SLATE
ROOFS. REMOVE BARE SPOTS ON LAWN IN FOREGROUND AND MAKE GREEN.
REMOVE CABLE WIRE ACROSS PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of
same for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 1952	JUN 11 1952
SKETCH				
RETOUCHING		2 1/4	JUN 4 1952	JUN 10 1952
REPHOTO				
PHOTO-LITHO			JUN 16 1952	JUN 23 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY TRAUTMAN'S, PUNXSUTAWNEY, PA.

NO. 20234

ORDER No. 73855

DATE 6-3-52

6 1/2

M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

EAGLES BUILDING AND WORLD WAR
MEMORIAL, PUNXSUTAWNEY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. L R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK. GRAY STONE CORNICE AND TRIM ON UPPER FRONT. WHITE
FRAMES AND SASH AND DOORS. LIGHT STONE LETTERS AND EAGLE ON TOP
FRONT. SHOW DARK GREEN SIGN OVER ENTRANCE. WHITE LETTERS. LETTERS
CLEAR. LIGHT STONE MONUMENT BRONZE PLATE. SILVER COLOR FLAG POLE.
SHOW FLAG ON POLE. REAR BLDG. ON RIGHT. TAN GRAY BRICK. SLATE ROOF.
GREEN HEDGE AND BUSHES ON RIGHT. REMOVE BOXES IN FOREGROUND AND
MEN ON BENCHES. DARK GRAY STREET PAVING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
set for this customer. Please
be sure that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By 11/2
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 11 1952	JUN 11 1952
SKETCH				
RETOUCHING		8-1/2	JUN 11 1952	JUN 11 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUN 16 1952	JUN 23 1952
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 20-235 ORDER NO. 73924 DATE 6-9-42

CUSTOMER THE PUB AND PROW
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE PUB AND PROW
901 NO. RUSH ST.
CHICAGO

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

SEE INSTRUCTIONS ENCLOSED

To customer photo & card 6/12
OK LEB.

COLOR DESCRIPTION

PHOTO USED FOR

NO. 2C-236

DISTRIBUTED BY TRAUTMAN'S, PUNXSUTAWNEY, PA.

ORDER NO. 73925

DATE 6-9-52

6½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIRD'S EYE VIEW OF PUNXSUTAWNEY,
PA. FROM INDIANA HILL ON U.S.
ROUTE 119.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW MOUNTAINS IN DISTANCE CLEARLY, WITH GREEN FOLIAGE, CLOUDS IN
SKY. ON RIGHT IN BACKGROUND-TALL BLDG. BUFF BRICK, OTHER BLDGS.
LIGHT GRAY & RED BRICK. IN CENTER BACKGROUND BLDGS. RED BRICK &
BUFF. LARGE BLDG. ON LEFT HILL IN BACKGROUND-RED BRICK, BLUE SLATE
ROOF., OTHER BLDGS. ON LEFT LIGHT GRAY & BUFF BRICK.

LIGHT CEMENT HIGHWAY IN FOREGROUND. WHITE FENCE POSTS. BROWN
DIRT SHOULDERS AND BANK ALONG ROAD. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 11 1952	JUN 12 1952
SKETCH				
RETOUCHING		1½	JUN 10 1952	JUN 11 1952
REPHOTO				JUN 23 1952
PHOTO-LITHO			JUN 19 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2C-237

DISTRIBUTED BY TRAUTMAN'S, PUNXSUTAWNEY, PA.

ORDER NO. 73926

DATE 6-9-52

6½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GREAT MAHONING DAM AND
SPILLWAY, MAHONING STATE PARK,
NEAR PUNXSUTAWNEY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT
SAME AS ABOVEPHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - DEAD LIMB ON TREE ON RIGHT, ALSO TREE & LIMBS IN FRONT
OF DAM ON LEFT.WHITE FENCE POSTS ALONG ROAD IN LEFT FOREGROUND. LIGHT GRAY
CEMENT DAM. WHITE GATE LIFT TOWERS. SHOW WATER COMING OVER
SPILLWAY GATES IN CENTER. AND WATER SHOWING IN DAM ON LEFT IN
REAR.SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
set for this order. Please
see to it that all prints or nega-
tives are of good quality and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING		24	JUN 25 1952	JUL 1 1952
REPHOTO				JUN 19 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUL 7 1952	JUL 15 1952
HAND COLOR PROOF	106	112		
ARTIST DEPT.		734		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 20-238

DISTRIBUTED BY TRAUTMAN'S, PUNXSUTAWNEY, PA.

ORDER No. 73925

DATE 6-9-52

6½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MAHONING XXXXXX STREET FROM
JEFFERSON STREET, PUNXSUTAWNEY,
PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - ALL CABLES, WIRES AND POLES. FOLLOW INSTRUCTIONS
ATTACHED. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
set for this customer. Please
see to it that the subjects or nega-
tives are arranged so that colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 13 1952	JUN 16 1952
SKETCH				
RETOUCHING	6	4 1/2	JUN 10 1952	JUN 13 1952
REPHOTO				
PHOTO-LITHO			JUN 19 1952	JUL 2 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WAGMAN'S 5¢ to \$1.00 STORE, UNION CITY, PA.

NO. 20239

ORDER No. 73942

DATE 6-10-52

6¹/₂ M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT
NONE

STEM MEMORIAL HOSPITAL,
UNION CITY, PENNSYLVANIA /

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

light gray stucco, light gray window frames, dark dull red brick
columns on top and lower floors on left, dark brown cornice,
green lawn terrace and pine shrubbery, dark gray drive,
make green springtime foliage on trees and remove ink from
photo on left,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1952	JUN 12 1952
SKETCH				
RETOUCHING		3 1/2	JUN 11 1952	JUN 12 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUN 16 1952	JUN 23 1952
ARTIST DEPT.	110	7		7/3/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

KING-HANNAFORD CO. INC.
MORGAN CITY, LA.

NO. 20240

ORDER NO. 73967

DATE 6-12-52

3½ M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SUNSET ON BERWICK BAY, MORGAN
CITY, LA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT IN A NICE SUNSET. CROP FROM BOTTOM. BOATS HAVE RED OR
GREEN STRIPE, BUT ARE MOSTLY BLACK AND WHITE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
set for the customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 13 1952	JUN 16 1952
SKETCH				
RETOUCHING		3	JUN 13 1952	JUN 13 1952
REPHOTO			JUN 19 1952	JUL 2 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

KING-HANNAFORD CO., INC. MORGAN CITY, LA.

NO. 20241

ORDER No. 73967

DATE 6-12-52

3½ M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT STREET, MORGAN CITY, LA.

DEAD SEA PORT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1952	JUN 17 1952
SKETCH				
RETOUCHING		3 1/2	JUN 13 1952	JUN 16 1952
REPHOTO				JUN 23 1952
PHOTO-LITHO			JUN 19 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

KING-HANNAFORD CO., INC. MORGAN CITY, LA.

NO. 2C242

ORDER No. 73967
DATE 6-12-52

3 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BLESSING OF THE SHRIMP
FLEET, MORGAN CITY, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PICTURE FOR COLOR-GUIDE ATTACHED. THE LOWER STRIPE ON BOAT
CAN BE EITHER RED OR GREEN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	5	3	JUN 25 1952	JUL 1 1952
REPHOTO			JUN 12 1952	JUN 19 1952
PHOTO-LITHO			JUL 7 1952	JUL 15 1952
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

5x7

KING-HANNAFORD CO., INC. MORGAN CITY, LA.
NO. 2C243
ORDER No. 73967
DATE 6-12-52

3½ M POST CARDS C. T. AMERICAN ART WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER-BORDER	(ALL OF THIS ON THE ADDRESS SIDE)
TITLE IN FULL BRIDGES ACROSS ATCHAFALAYA RIVER BETWEEN MORGAN CITY AND BERWICK, LA.	FRONT No. 1 R. M. NO IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION MAKE REPHOTO	PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects or
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	10	3	JUN 25 1952	JUN 30 1952
REPHOTO			JUN 12 1952	JUN 19 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUL 7 1952	JUL 15 1952
HAND COLOR PROOF	106	142		
ARTIST DEPT.		742		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Rebate 57.7

KING-HANNAFORD CO., INC. MORGAN CITY, LA.

NO. 20244

ORDER NO. 73967

DATE 6-12-52

3 1/2 M POST CARDS C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

TITLE IN FULL
"SPIRIT OF MORGAN CITY", MONUMENT
TO THE SHRIMP INDUSTRY, MORGAN
CITY, LA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS--FROM BOTTOM--UNPAINTED WOOD, THEN RED BORDER.
RED SHRIMP, THE REST BLACK AND WHITE

REMOVE CAR AND LAMPS. FIX GRASS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	10	2 1/2	JUN 25 1952	JUN 25 1952
REPHOTO			JUN 12 1952	JUN 19 1952
PHOTO-LITHO			JUN 26 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		7.2.52
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

Subjects of
over for this customer. Please
be to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 20245 ORDER NO. 73980 DATE 6-12-52

CUSTOMER MANSFIELD SERVICE DRUG, INC.
MANSFIELD, LOUISIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

DESOTO GENERAL HOSPITAL,
MANSFIELD, LA.

FRONT NO. 5 R. M. Yes No
H. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type — sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BUILDING #8 - LEAVES #20 - ROOF OF BLDG. #14

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3
Jan 107 112
La 7
LHB

NO. 20246

MILLER'S NEWS AGENCY 411 MARKET, MT. CARMEL,
ILL.

ORDER No. 84106

DATE 6-16-52

1 M POST CARDS C. T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH,
MT. CARMEL, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Remove auto

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3

Subjects on
Order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	2	JUN 17 1952	JUN 19 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

HADLEY PHARMACY, MT. CARMEL, ILL.

NO. 20246 2

ORDER No. 80290

DATE 7-8-53

2 M POST CARDS

C.T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH, MT.
CARMEL, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 20246.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1953	AUG 26 1953
SKETCH				
RETOUCHING		0	AUG 27 1953	AUG 27 1953
REPHOTO				
PHOTO-LITHO			AUG 27 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HADLEY PHARMACY, MT. CARMEL, ILL.

NO. 20247

ORDER No. 80290

DATE 7-8-53

2 MPOST CARDS

C.T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WABASH GENERAL HOSPITAL, MT.
CARMEL, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT N O N E

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 20247.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1953	AUG 26 1953
SKETCH				AUG 28 1953
RETOUCHING	4	74		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MILLER'S NEWS AGENCY, 411 MARKET
MT. CARMEL, ILL.

NO. 20247

ORDER No. 84106

DATE 6-16-52

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT
NONE

WABASH GENERAL HOSPITAL,
MT. CARMEL, ILLINOIS

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

Remove autos

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects
Order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	2	JUN 17 1952	JUN 19 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 20248
MILLER'S NEWS AGENCY, 411 MARKET, MT. CARMEL, ILL.
ORDER No. 84106
DATE 6-16-52

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING POOL, MUNICIPAL PARK,
MT. CARMEL, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2 1/2	JUN 17 1952	JUN 23 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLEUPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

HADLEY PHARMACY, MT. CARMEL, ILL.

NO. 20248

ORDER No. 80290

DATE 7-8-53

2 M POST CARDS

C.T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING POOL, MUNICIPAL PARK,
MT. CARMEL, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO.

IMPRINT

N O N E

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 20248.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1953	AUG 26 1953
SKETCH				
RETOUCHING		1/4	AUG 26 1953	AUG 28 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHOTO BY LEWIS DRUG STORE, JACKSON, OHIO

NO.

20249

ORDER NO.

74108

DATE 6-16-52

1 M POST CARDS C. T. PHOTO ~~PRINT~~ FULL FACE
COTE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

D. T. & I. CAR SHOPS,
JACKSON, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Put clouds in sky

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
in make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1952	JUN 19 1952
SKETCH				
RETOUCHING	7	2	JUN 17 1952	JUN 18 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PHOTO BY LEWIS DRUG STORE, JACKSON, OHIO

NO. 20250

ORDER No. 74108

DATE 6-16-52

1 M POST CARDS C. T. PHOTO ~~WILLIAM~~ COTE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

JACKSON IRON & STEEL CO.
JACKSON, OHIO



PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Put clouds in sky

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1952	JUN 19 1952
SKETCH				
RETOUCHING	7	2	JUN 17 1952	JUN 18 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUN 25 1952	JUL 9 1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LEWIS DRUG STORE, JACKSON, OHIO

NO. 20251

ORDER NO. 74108

DATE 6-16-52

1 M POST CARDS C. TL PHOTO COTE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNITED STATES POST OFFICE,
JACKSON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT

PHOTO BY LEWIS DRUG STORE
JACKSON, OHIO

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Put clouds in sky

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1952	JUN 24 1952
SKETCH				
RETOUCHING	3	2	JUN 17 1952	JUN 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
CO.
—
C. T.
—
NO
—
YES
—
RETURN PHOTO

DIAL NO. 2C-252 ORDER NO. 74037 DATE

CUSTOMER THE OVER LOOK
LEAVENWORTH, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-FINISH - WHITE

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE OVER LOOK, ON SCENIC U.S. 460, AND
OHIO RIVER, LEAVENWORTH, INDIANA

FRONT NO. 5 R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

REMOVE BUILDINGS AND CARS ON RIGHT, ALSO POWER LINES.
SHOW SIGN OVER LOOK.

COLOR DESCRIPTION

RUST VAR: ROOF. WHITE FRAME. SIGN RED ON WHITE.

PHOTO RETURNED
TO
PHOTO UNIT FOR

Ret 24
as quoted
103

MORRIS STORE #401 BLUFFTON, IND.

NO. 20253

ORDER No. 74110

DATE 6-16-52

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COMMUNITY BUILDING,
BLUFFTON, INDIANA /

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS, PEOPLE AND WIRES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	JUN 17 1952	JUN 17 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MORRIS STORE #401, BLUFFTON, IND.

NO. 20254

ORDER No. 74110

DATE 6-16-52

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAYLOR-NICKEL CLINIC,
BLUFFTON, IND INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

Remove autos

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	24	JUN 17 1952	JUN 20 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MORRIS STORE #401, BLUFFTON, IND.

NO. 20255

ORDER No. 74110

DATE 6-16-52

1^M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALLEN HIGH SCHOOL, BLUFFTON,
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POLES & WIRES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2 1/2	JUN 17 1952	JUN 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MORRIS STORE #401, BLUFFTON, INDIANA

NO. 20256

ORDER No. 74110

DATE 6-16-52

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH,
BLUFFTON, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BEST PORTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2 1/4	JUN 17 1952	JUN 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MORRIS STORE #401, BLUFFTON, INDIANA

NO. 2C257

ORDER NO. 74110

DATE 6-16-52

1 M POST CARDS C. T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WELLS COUNTY COURT HOUSE,
BLUFFTON, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SHADOW, POLES AND PEOPLE
USE BEST PORTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	3 1/2	JUN 17 1952	JUN 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MORRIS STORE #401, BLUFFTON, INDIANA

NO. 20258

ORDER No. 74110

DATE 6-16-52

1^M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO'

TITLE IN FULL

IMPRINT NONE

MARKET STREET, BLUFFTON, INDIANA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. ■ W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	3	JUN 17 1952	JUN 17 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MORRIS STORE #401, BLUFFTON, INDIANA

NO.
20259

ORDER No. 74110

DATE 6-16-52

1 M POST CARDS C. T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST REFORMED CHURCH,
BLUFFTON, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POLES AND WIRES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	2 1/4	JUN 17 1952	JUN 20 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-260 ORDER NO. 74080 DATE 6-18-52

CUSTOMER MR. OTIS BRABHAM
ALLENDALE, SOUTH CAROLINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-FINISH - WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
UPPER: OTIS BRABHAM, MANAGER BRABHAM
REALTY CO., ALLENDALE, S.C.
LOWER: TOWN and COUNTRY PROPERTY

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT CORNSTALKS IN BACKGROUND ON BOTH SIDES, AND SHOW SKY.
TAKE OUT LEAVES OFF VINE ON TREE AND CONTINUE THE SCREW ON TREE
AS SHOWN AT BOTTOM. REMOVE - WIRE.
REMOVE - "BRABHAM AVE" SIGN, ALSO SPOTS OFF EYES, LIP, AND TIE.

COLOR DESCRIPTION

ORIGINAL PHOTO
RETD TO COST
11/15/52
CA

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO FOR

all for set
Rt

Repl 3.11

THE HARRIS DRUG CO., COLUMBIA, MISS.

NO. 20261

ORDER No. 74157

DATE 6-19-52

1 M POST CARDS C. T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, COLUMBIA, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts are negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	2	JUN 19 1952	JUN 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE HARRIS DRUG CO., COLUMBIA, MISS.

NO. 20262

ORDER NO. 74157

DATE 6-19-52

1^M POST CARDS

C. T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RETORT PLANT, COLUMBIA, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1952	
SKETCH				
RETOUCHING		/	JUN 19 1952	JUN 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 20263

THE HARRIS DRUG CO., COLUMBIA, MISS.

ORDER No. 74157

DATE 6-19-52

1 M POST CARDS C. T. BLUESKY WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO'

TITLE IN FULL

IMPRINT SAME AS ABOVE

MARION COUNTY GENERAL HOSPITAL,
COLUMBIA, MISS. '

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS, WIRES AND FENCE. ADD FLAG ON POLE.
REMOVE CARS /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2	JUN 19 1952	JUN 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE HARRIS DRUG CO., COLUMBIA, MISS.

NO. 2C264

ORDER No. 74157

DATE 6-19-52

1 M POST CARDS C. T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PEARL RIVER BRIDGE, COLUMBIA,
MISS. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE DEBRIS -- DEAD BRANCHES, ETC.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2	JUN 19 1952	JUN 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE HARRIS DURG CO., COLUMBIA, MISS.

NO. 2C265

ORDER NO. 74157

DATE 6-19-52

1 M POST CARDS C. T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL WATERWORKS AND
SWIMMING POOL, COLUMBIA, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. L R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FIX GRASS IN FOREGROUND -- REMOVE DERRICK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1952	
SKETCH				
RETOUCHING	5	2	JUN 19 1952	JUN 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

57

DISTRIBUTED BY THE MARTIN DRUG CO.,
CONCORDIA, KANSAS

NO. 2C266

ORDER No. 74164

DATE 6-19-52

1 M POST CARDS C. T. PHOTO COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LUTHERAN CHURCH, CONCORDIA,
KANSAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF 155 RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 24 1952	JUN 25 1952
SKETCH				
RETOUCHING	7	2	JUN 23 1952	JUN 24 1952
REPHOTO			JUN 19 1952	JUN 23 1952
PHOTO-LITHO				
BLUEPRINT			JUN 26 1952	1952
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

7

S & S NEWS AGENCY, FORT SMITH, ARK.

NO. 2C-267

ORDER No. 74094

DATE 6-23-52

12½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BENTON COUNTY COURT HOUSE AND
U. S. POST OFFICE, BENTONVILLE,
ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO.

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE-~~MINOR~~CARS IN FRONT OF COURT HOUSE. LOWER FLAG POLE AND
ADD FLAG.

COURT HOUSE IS BUFF AND CONCRETE.
POST OFFICE IS WHITE, WITH ORANGE-RED ROOF.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1952	JUL 9 - 1952
SKETCH				
RETOUCHING		1 1/2	JUN 26 1952	JUL 14 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUL 15 1952	JUL 21 1952
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

STRAFFORD DRUG, GREENFIELD, IND.

NO. 20-268

ORDER NO. 74216

DATE 6-25-52

1 M POST CARDS C.T. PHOTO*FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO.

TITLE IN FULL

IMPRINT
NONE

BIRTHPLACE AND HOME OF THE HOOSIER
POET, JAMES WHITCOMB RILEY,
GREENFIELD, INDIANA,

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE FRAME BUILDING, GREEN SHUTTERS. GRAY ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 2 1952	JUL 9 - 1952
SKETCH				JUL 2 1952
RETOUCHING	4	1	JUN 26 1952	JUL 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

gm Sheet
9/19

THE X-RAY PHARMACY, DONALDSONVILLE, LA.

NO. 20-269

ORDER No. 74284

DATE 6-27-52

1 M POST CARDS C.T. PHOTO-COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER-BORDER

TITLE IN FULL

RAILROAD AVENUE, LOOKING EAST,
DONALDSONVILLE, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POSTS, WIRES, TRUCK, AND MAN ON RIGHT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects or
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 2 1952	JUL 9 - 1952
SKETCH			JUL 2 1952	
RETOUCHING	5	24	JUL 1 1952	JUL 2 1952
REPHOTO				JUL 18 1952
PHOTO-LITHO			JUL 14 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

THE X-RAY PHARMACY, DONALDSONVILLE, LA.

NO. 2C-270

ORDER No. 74284

DATE 6-27-52'

1 M POST CARDS

C.T. PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

MISSISSIPPI STREET, LOOKING SOUTH,
DONALDSONVILLE, LOUISIANA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POSTS AND WIRES, AND TRUCK. SHUT CAR DOOR (SHOWN OPEN
(ON LEFT) /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1952	JUL 3- 1952
SKETCH				
RETOUCHING		2 1/2	JUL 1 1952	JUL 1 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING			JUL 8 1952	JUL 15 1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

THE X-RAY PHARMACY, DONALDSONVILLE, LA.

NO. 20-271

ORDER NO. 74284

DATE 6-27-52

1 M POST CARDS C.T. PHOTO-COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

THE OLD CATHOLIC CONVENT,
DONALDSONVILLE, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1952	JUL 9 - 1952
SKETCH				
RETOUCHING			JUL 1 1952	JUL 2 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JUL 14 1952	JUL 18 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

THE X-RAY PHARMACY, DONALDSONVILLE, LA.

NO. 2C-272

ORDER No. 74284

DATE 6-27-52

1 M POST CARDS C.T. PHOTO-COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONE OF THE SUGAR FACTORIES,
DONALDSONVILLE, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1952	JUL 3- 1952
SKETCH				
RETOUCHING	3	2	JUL 1 1952	JUL 1 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUL 8 1952	JUL 15 1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-273 ORDER NO. 74300 DATE 6-30-52

DEPT.

DATE COMPLETED

CUSTOMER
THE CANDY BUNGALOW
PLYMOUTH, INDIANA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE* WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP. THE CANDY BUNGALOW
BOT. ON ROUTE 30 (EAST) PLYMOUTH, IND.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
CO.
—
C. I.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

THE NEW DRUG STORE, OPELOUSAS, LA.

NO. 20-274

ORDER No. 74307

DATE 7-1-52

3 1/2 M POST CARDS C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. LANDRY PARISH COURT HOUSE,
OPELOUSAS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS A NATURAL STONE COLOR. FOLIAGE AND GRASS ARE GREEN.
PUT MORE LEAVES ON TREE ON EXTREME LEFT. BLUE SKY WITH WHITE
CLOUDS SHOWING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1952	JUL 9 - 1952
SKETCH				
RETOUCHING		1 1/2		JUL 16 1952
REPHOTO				JUL 25 1952
PHOTO-LITHO			JUL 17 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BONITA MOTEL
VENICE ON THE GULF, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate		Yes	No	Copyright in Plate		Yes	No
----------------	--	-----	----	--------------------	--	-----	----

Title in full

BONITA MOTEL
VENICE ON THE GULF, FLORIDA

FRONT NO. 5

(All of [redacted] on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black ■ White Proof. Titles — Red, Blue

CROP AS SHOWN - FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. A. CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-276

ORDER NO. 74330 DATE 7-2-52

DEPT.

DATE COMPLETED

CUSTOMER

POLK-A-DOT GIFT CENTER
WARRENTON, NORTH CAROLINA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-FINISH-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WARRENTON BAPTIST CHURCH.....
CONSTITUTED 1849.
WARRENTON, N. C.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

FO

PHOTO USED FOR

JOHNNIE'S CAFE, JENKINS, KY.

NO. 2C-277

ORDER No. 74339

DATE 7-3-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, JENKINS, KENTUCKY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CABLE IN SKY. *4 Poles*

DO NOT SHOW MOVIE TITLE CLEARLY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2 1/4	JUL 7 1952	JUL 9 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY
CUMBERLAND DRUG CO., CUMBERLAND, KY.

NO. 2C-278

ORDER No. 74340

DATE 7-3-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIRD'S EYE VIEW OF CUMBERLAND,
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1	JUL 7 1952	JUL 8 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED
BY CUMBERLAND DRUG CO., CUMBERLAND, KY.

NO. 20-279

ORDER No. 74340

DATE 7-3-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL SWIMMING POOL,
CUMBERLAND, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2	JUL 7 1952	JUL 8 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F. W. WOOLWORTH CO., MT. VERNON, ILL.

NO. 2C-280

ORDER NO. 74346

DATE 7-3-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

GOOD SAMARITAN HOSPITAL,
MOUNT VERNON, ILLINOIS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

Photo 5C228

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1-2	JUL 7 1952	JUL 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F.W. WOOLWORTH CO., MT. VERNON, ILL.

NO. 2C-281

ORDER NO. 74346

DATE 7-3-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE TUBERCULOSIS HOSPITAL,
MOUNT VERNON, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2	JUL 7 1952	JUL 8 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MASON DRUG CO., MASON, TEXAS

NO. 20-282'

ORDER NO. 74347'

DATE 7-3-52'

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MASON MEMORIAL HOSPITAL,
MASON, TEXAS'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO'

IMPRINT

NONE'

PHOTO PROPERTY OF

CUST.'

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON PHOTOGRAPH'

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects ☐
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors ☐
in harmony with each other
to make ☐ attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1 1/2	JUL 7 1952	JUL 8 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

TOLER NEWS CO., CROWLEY, LA.

NO. 20283-N

ORDER NO. 74521

DATE 7-9-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARTIN HALL, SOUTHWESTERN
LOUISIANA INSTITUTE, LAFAYETTE,
LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS, ADD FLAG AND REMOVE SPOT.
DIRTY TAN WITH CREAM TRIM AND DARK BROWN ROOF.
RED AZEALEAS ALONG FRONT OF BLDG.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 10 1952	JUL 16 1952
SKETCH				
RETOUCHING			JUL 16 1952	JUL 17 1952
REPHOTO				
PHOTO-LITHO			JUL 21 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

TOLER NEWS CO., CROWLEY, LA

NO. 2C284-N

ORDER No. 74521

DATE 7-9-52

3½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAMPUS SCENE, THROUGH
THE ARCHES, SOUTHWESTERN LOUISIANA
INSTITUTE, LAFAYETTE, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT BROWN BRICK AND WHITE TRIM. BLACK ROOF.
BUSHES BEAR RED FLOWERS (AZALEAS)

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 10 1952	JUL 11 6:30 1952
SKETCH				
RETOUCHING		3	JUL 16 1952	JUL 17 1952
REPHOTO				
PHOTO-LITHO			7/21/52	JUL 25 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

G. E. RAY, STEPHENVILLE, TEXAS

NO. 20285-N

ORDER NO.

DATE 7-10-52

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

RAY'S ORNAMENTAL GARDENS,
STEPHENVILLE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT NONE

6 pl. ital, c & h

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE BRIGHT COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 11 1952	JUL 16 1952
SKETCH				
RETOUCHING		3 1/2	JUL 16 1952	JUL 22 1952
REPHOTO				
PHOTO-LITHO			JUL 23 1952	JUL 28 1952
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	2 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F. W. WOOLWORTH, CARBONDALE, ILL.		NO. 2C286
		ORDER NO. 74581
		DATE 7-15-52
1 M POST CARDS	C.T. PHOTO FINISH	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. I	R. M. NO
TITLE IN FULL	IMPRINT	NONE
HOLDEN HOSPITAL, CARBONDALE, ILLINOIS		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.
REMOVE PEOPLE AND AUTO		
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO		
ENVELOPE PHOTO TICKET		

ATTENTION

2 Subjects of order for this customer. Please to it that all cuts or negatives are uniform and colors are in harmony with each other to make attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up					
SKETCH					
RETOUCHING	2	JUL 16 1952	JUL 17 1952		
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.					
DATE BLUEPRINT OK'D		DATE Filed			
By		By			
DATE HAND COLOR PROOF OK'D		DATE Photo Returned to Customer			

F. W. WOOLWORTH, CARBONDALE, ILL.

NO. 20287

ORDER No. 74581

DATE 7-15-52

1 M POST CARDS

C.T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNIVERSITY SCHOOL,
SOUTHERN ILLINOIS UNIVERSITY,
CARBONDALE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRACTOR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1-2	JUL 16 1952	JUL 17 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY BLUE GRASS NEWS CO.,
DANVILLE, KY.

NO. 204288-N

ORDER No. 74631

DATE 7-16-52

12 1/2" M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WOLF CREEK DAM, LAKE CUMBERLAND
SOUTHERN KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 21 1952	JUL 22 1952
SKETCH				
RETOUCHING	3	1	JUL 18 1952	JUL 21 1952
REPHOTO				JUL 31 1952
PHOTO-LITHO			JUL 24 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY BLUE GRASS NEWS CO.,
DANVILLE, KY.

NO. 204289-N

ORDER No. 74631

DATE 7-16-52

12½ M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC VIEW / NEW RAILROAD BRIDGE
AND LAKE CUMBERLAND / SOUTHEASTERN
KENTUCKY

8pt. ital.
C. T.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREENISH-BLUE WATER. PUT IN BIG CLOUDS. ATTRACTIVE COLORS.
SILVER COLOR BRIDGE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects ☐
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors ☐
harmony with each other
to make an attractive ☐

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 21 1952	JUL 22 1952
SKETCH				
RETOUCHING	3	2	JUL 18 1952	JUL 21 1952
REPHOTO				
PHOTO-LITHO			JUL 24 1952	JUL 31 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		7-21-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY BLUE GRASS NEWS CO.,
DANVILLE, KY.

NO. 204290 -N
ORDER NO. 74631
DATE 7-16-52

12 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT NO. 1	R. M. YES
TITLE IN FULL		IMPRINT	SAME AS ABOVE
BEAUTIFUL LAKE CUMBERLAND / FROM SOUTH APPROACH TO WOLF CREEK DAM / SOUTHEASTERN KENTUCKY /		PHOTO PROPERTY OF C.T.	
RETOUCHING AND COLOR DESCRIPTION		CROP AS MARKED /	

KEEP CLOUDS IN SKY. USE FALL COLORS. BLACK TOP ROAD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION:
Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 21 1952	JUL 22 1952
SKETCH				
RETOUCHING	4	1 1/2	JUL 18 1952	JUL 21 1952
REPHOTO				
PHOTO-LITHO			JUL 24 1952	JUL 31 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

[Handwritten red scribbles]

THE NEW DRUG STORE, OPELOUSAS, LA.

NO. 20291-N

ORDER NO. 74642

DATE 7-17-52

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER-BORDER)

TITLE IN FULL

ST. LANDRY CATHOLIC
CHURCH, OPELOUSAS, LA.

*6 yd. ital.
ca. 2*



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BLDG. CUPOLA SLATE COLORED SHINGLES, BLUE SKY.
FOLIAGE GREEN. BRING OUT WHITE CROSS ON TOP OF STEEPLE.

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects o-
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 21 1952	JUL 22 1952
SKETCH				
RETOUCHING	4	2 1/2	JUL 18 1952	JUL 21 1952
REPHOTO				
PHOTO-LITHO			JUL 24 1952	JUL 31 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

THE NEW DRUG STORE, OPELOUSAS, LA.

NO. 20292-N

ORDER NO. 74642

DATE 7-17-52

3 1/2 M POST CARDS

C.T.AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OPELOUSAS PUBLIC LIBRARY,
OPELOUSAS, LA.

6 pl. stat.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I / R. M. NO /

IMPRINT XXXXXXXX NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BLDG. SLATE COLORED ROOF. FOLIAGE GREEN

Stung out at left edge

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 24 1952	JUL 25 1952
SKETCH				
RETOUCHING		2 1/2	JUL 18 1952	JUL 24 1952
REPHOTO				
PHOTO-LITHO			JUL 30 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-293 ORDER NO. 74647 DATE 7-17-52

CUSTOMER ORVILLE EWING
PRITCHETT, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE • WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE OLD WEST STILL LIVES
ORVILLE EWING — PRITCHETT, COLORADO

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

Side — Center

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO: /

SHOW UP ROOSTER MORE PROMINENTLY & LIGHTEN
BACKGROUND

COLOR DESCRIPTION

NO

IE

RETURN PHOTO

NO

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

10

PHOTO USED FOR

5x7

Rt 2

as specified
Or 5 H

Return Photo

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-294 ✓ ORDER NO. 74711 DATE 7-22-52

CUSTOMER
MOORE FUNERAL HOME
MARSHALL, ILLINOIS ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½ ✓

STYLE PHOTO-COTE -WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

314 SOUTH SIXTH STREET ✓ — ✓ MARSHALL
ILLINOIS

bapt caps

FRONT NO. 5 ✓
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(All of this on address side)

BORDER

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 2C-295

(SPLIT) KING-HANNAFORD CO. &
RAY'S 5¢ to \$1.00 STORE, MORGAN CITY, LA.

ORDER NO. 74716

DATE 7-23-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CITY HALL AND COURT HOUSE,
MORGAN CITY, LOUISIANA /*6 pt call ital*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO'

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARB. . FILL IN UPPER PART OF TREE.

RED-TAN BUILDING, WITH WHITE TRIM. SILVER WATER TANK. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:*4* Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make ☒ attractive ☒.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	6	5	JUL 23 1952	JUL 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2C-296

(SPLIT) KING-HANNAFORD CO., MORGAN CITY, LA. ORDER NO. 74716

DATE 7-23-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CITY PARK, MORGAN CITY,
LOUISIANA .

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 28 1952	
SKETCH				
RETOUCHING	4	3	JUL 23 1952	JUL 28 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		8-14-52
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(SPLIT) KING-HANNAFORD CO.,MORGAN CITY,LA.

NO. 20-297

ORDER No. 74716

DATE 7-23-52

3½ M POST CARDS C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PUBLIC LIBRARY, MORGAN CITY,
LOUISIANA

6 pt 2+10 Ital

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CAR, WIRES AND BASE OF WATER TOWER ON RIGHT.

LIGHT RED-BROWN BUILDING, WITH WHITE TRIM. GRAY ROOF.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	1	4	JUL 23 1952	JUL 30 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 6 1952	AUG 13 1952
ARTIST DEPT.		7		9. 14. 52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1 Rep photo 5x7

NO. 2C-298

(SPLIT) KING-HANNAFORD CO.,MORGAN CITY, LA. ORDER NO. 74716

DATE 7-23-52

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. POST OFFICE, MORGAN CITY,
LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CAR AND WIRES. USE ~~SUBJECT~~ ^{PHOTO} 6A447 BUT REVISE AS
NECESSARY. FOLLOWING NEW PHOTO

BUILDING IS RED-BROWN BRICK AND CONCRETE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 29 1952	
SKETCH				
RETOUCHING	10	4 1/2	JUL 23 1952	JUL 29 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 1 1952	AUG 8 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____
By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY ASHLAND NEWS CO.,
ASHLAND, OHIO

NO. 2C-299

ORDER NO. 74727

DATE 7-23-52

6½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ASHLAND COUNTY COURT HOUSE,
ASHLAND, OHIO

6 pt ital 14x11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 28 1952

AND WORK SCHEDULE

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	7	3	JUL 28 1952	JUL 31 1952
REPHOTO			JUL 28 1952	
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 6 1952	AUG 8 1952
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rephoto 5x7

DISTRIBUTED BY ASHLAND NEWS CO.,
ASHLAND, OHIO

NO. 2C-300

ORDER NO. 74727

DATE 7-23-52

6 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ASHLAND PUBLIC LIBRARY,
ASHLAND, OHIO,

6 pt 1410 clol

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 28 1952

AND WORK SCHEDULE

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	6	3 1/2	JUL 28 1952	AUG 1 1952
REPHOTO			JUL 28 1952	
PHOTO-LITHO				AUG 13 1952
BLUEPRINT			AUG 6 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 20-301
(SPLIT) KING-HANNAFORD CO., MORGAN CITY, LA. ORDER No. 74736
DATE 7-24-52
3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER-BORDER
TITLE IN FULL
MORGAN CITY COLORED HIGH SCHOOL
AND GYMNASIUM, MORGAN CITY,
LOUISIANA,
6pt. c+le ital
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT NONE
PHOTO PROPERTY OF CUST.
RETOUCHING AND COLOR DESCRIPTION
WHITE TILE BUILDING.
BRING OUT NAME CLEARLY TO READ - IN SILVER OR BLACK.
SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date JUL 28 1952
ESTIMATE
Cost Dept. Checked
By
Date JUL 28 1952
WORK SCHEDULE
OPERATION EST. TIME DATE ENTERED DEPT. DATE COMPLETED
Clock No. Time Allowed
COMPOSING, Type Set Up JUL 31 1952
SKETCH
RETOUCHING 4 4 JUL 28 1952 JUL 30 1952
REPHOTO
PHOTO-LITHO
BLUEPRINT
STRIPPING, OPAQUING
HAND COLOR PROOF 106 1 1/2 AUG 6 1952 AUG 8 1952
ARTIST DEPT. 6
DATE BLUEPRINT OK'D DATE Filed
By By
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

BUSHNELL 5-10, SLIPPERY ROCK, PA.

NO. 2C-302

ORDER No. 74758

DATE 7-25-52

M POST CARDS

C.T. BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCKFALLS PARK, SLIPPERY ROCK,
PA.

6 pt c + 12 ital

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
to it that all cuts & nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 28 1952

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	4	2	JUL 28 1952	JUL 31 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BUSHNELL 5-10, SLIPPERY ROCK, PA.

NO. 20-303

ORDER NO. 74758

DATE 7-25-52'

2 M POST CARDS

C.T. BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCKFALLS PARK, SLIPPERY ROCK,
PA.

6 pt 24x ital

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT
NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 28 1952

By

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	4	2 1/2	JUL 28 1952	JUL 31 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

BUSHNELL 5-10, SLIPPERY ROCK, PA.

NO. 20-304

ORDER NO. 74758

DATE 7-25-52

2 M POST CARDS

C.T. BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCKFALLS PARK, SLIPPERY ROCK,
PA. /

6 pt color ital.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 28 1952

WORK SCHEDULE

By

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	4	1 1/2	JUL 28 1952	JUL 31 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CALDWELL DRUG CO., INDIANOLA, MISS.

NO. 20-305

ORDER NO. 74760

DATE 7-25-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

REAR VIEW, INDIANOLA COUNTRY CLUB, INDIANOLA, MISS.

6 apt case club

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOF #20. BRICK WALL #22. SWIMMING (WATER) #4.
NATURAL COLOR GRASS & TREES (GREEN).

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 28 1952

WORK SCHEDULE

By

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING		2 1/2	JUL 28 1952	JUL 30 1952
REPHOTO				
PHOTO-LITHO			AUG 6 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	126	1 1/2		
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUG 8 1952

CALDWELL DRUG CO., INDIANOLA, MISS.

NO. 20-306

ORDER No. 74761

DATE 7-25-52'

1 M POST CARDS C.T. BLUE-SKY

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH SUNFLOWER COUNTY 50-BED
HOSPITAL, INDIANOLA, MISS. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE LARGER PHOTOGRAPH. /

REMOVE CARS AND WIRES. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

8 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 28 1952

AND WORK SCHEDULE

By

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	10	3	JUL 28 1952	JUL 31 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CALDWELL DRUG CO., INDIANOLA, MISS.

NO. 20-307

ORDER No. 74761

DATE 7-25-52

1 M POST CARDS

C.T. BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH, INDIANOLA,
MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 28 1952

Date

AND WORK SCHEDULE

By

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	10	2 1/2	JUL 28 1952	JUL 31 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CALDWELL DRUG CO., INDIANOLA, MISS.

NO. 20-308

ORDER NO. 74761

DATE 7-25-52

1 M POST CARDS

C.T. BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH,
INDIANOLA, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

8 Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	10	2	JUL 28 1952	JUL 31 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CALDWELL DRUG CO., INDIANOLA, MISS.

NO. 2C-309

ORDER No. 74761

DATE 7-25-52'

1 M POST CARDS

C.T. BLUE-SKY

WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNFLOWER COUNTY COURT HOUSE,
INDIANOLA, MISS. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 28 1952

AND WORK SCHEDULE

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	10	2 1/2	JUL 28 1952	JUL 31 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CALDWELL DRUG CO., INDIANOLA, MISS.

NO. 20-310

ORDER No. 74761

DATE 7-25-52

1 M POST CARDS

C.T. BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNITED STATES POST OFFICE,
INDIANOLA, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 28 1952

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	10	2	JUL 28 1952	JUL 31 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CALDWELL DRUG CO., INDIANOLA, MISS.

NO. 2C-311

ORDER No. 74761

DATE 7-25-52

1 M POST CARDS

C.T. BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH,
INDIANOLA, MISS. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make as attractive as possible.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	4	1 1/2	JUL 28 1952	JUL 31 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CALDWELL DRUG CO., INDIANOLA, MISS.

NO. 20-312

ORDER No. 74761

DATE 7-25-52

1 M POST CARDS

C.T. BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIANOLA COUNTRY CLUB,
INDIANOLA, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By JUL 28 1952
Date

WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	+	2	JUL 28 1952	AUG 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GOSHEN NEWS AGENCY, GOSHEN, IND.

NO. 20-313 -

ORDER No. 74768

DATE 7-28-52

6½ M POST CARDS - C.T. AMERICAN ART -

FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET / GOSHEN, INDIANA /

8pt color ital



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 - R. M. NO

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES, PEOPLE ON LEFT AND BICYCLES.

PUT CLOUDS IN SKY. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 28 1952

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	7	5½	JUL 28 1952	JUL 31 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	186	1 3/4	AUG 13 1952	AUG 20 1952
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATES ADVERTISING & PRODUCTS CO.✓
DUNDEE, MICH.

314
NO. 2C-214

ORDER No. 74769

DATE 7-28-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RAISIN RIVER, DUNDEE, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 28 1952

AND WORK SCHEDULE

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	4	1 1/2	JUL 29 1952	AUG 1 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATES ADVERTISING & PRODUCTS CO.,
DUNDEE, MICH.

NO. 2C-315 -

ORDER No. 74769

DATE 7-28-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

METHODIST CHURCH, DUNDEE,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 28 1952

Date

JUL 28 1952

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	4	2 1/2	JUL 29 1952	AUG 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATES ADVERTISING & PRODUCTS CO.,
DUNDEE, MICH.

NO. 2C-316 -

ORDER No 74769

DATE 7-28-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL
FORD MOTOR CO. AND DAM,
DUNDEE, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By JUL 28 1952

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUL 28 1952

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2 1/2	JUL 29 1952	AUG 1 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

STATES ADVERTISING & PRODUCTS CO.,
DUNDEE, MICH.

NO. 20-317✓

ORDER No. 74769

DATE 7-28-52

1 M POST CARDS✓

C.T. PHOTO-FINISH✓

WHITE BORDER✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

RIVER RAISIN DAM, DUNDEE,
MICHIGAN ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 28 1952

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 4 1952	
SKETCH				
RETOUCHING		1 1/2	JUL 29 1952	AUG 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATES ADVERTISING & PRODUCTS CO.,
DUNDEE, MICH.

NO. 2C-318

ORDER No. 74769

DATE 7-28-52

1 M PQST CARDS C.T. PHOTO-FINISH.

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DUNDEE HIGH SCHOOL, DUNDEE,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 28 1952

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 4 1952	
SKETCH				
RETOUCHING	6	2	JUL 29 1952	AUG 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

STATES ADVERTISING & PRODUCTS CO.,
DUNDEE, MICH.,

NO. 2C-319 -

ORDER No. 74769

DATE 7-28-52

1. M POST CARDS- C.T. PHOTO-FINISH - WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CATHOLIC CHURCH, DUNDEE,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 28 1952

WORK SCHEDULE

By

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	10	2 1/2	JUL 29 1952	AUG 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

STATES ADVERTISING & PRODUCTS CO.,
DUNDEE, MICH.

NO. 20-320 ✓

ORDER No. 74769

DATE 7-28-52

1 M POST CARDS- C.T. PHOTO-FINISH WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LUTHERAN CHURCH, DUNDEE,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 28 1952

JUL 28 1952

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	2 1/2	JUL 29 1952	AUG 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATES ADVERTISING & PRODUCTS CO.,
DUNDEE, MICH.

NO. 2C-321

ORDER No. 74769

DATE 7-28-52

1. M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
CONGREGATIONAL CHURCH, DUNDEE,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
to it that all cuts or nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 28 1952

WORK SCHEDULE

By

Date

JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	#10-1 1/2 #4-1/2	2	JUL 29 1952	AUG 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

STATES ADVERTISING & PRODUCTS CO.,
DUNDEE, MICH.,

NO. 20-322 -

ORDER No. 74770

DATE 7-28-52

2 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BUSINESS SECTION, DUNDEE,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 5 1952	
SKETCH				
RETOUCHING	4	3	JUL 29 1952	AUG 5 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DUKE & AYRES, INC., SEGUIN, TEXAS

NO. 2C-323

ORDER NO. 74797

DATE 7-30-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO /

TITLE IN FULL

IMPRINT

NONE

FIRST METHODIST CHURCH, SEGUIN,
TEXAS

6 copies Tal.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POSTS, WIRES AND STOP LIGHT.

BUILDING IS CREAM COLOR, TAN DOORS. GRAY-GREEN ROOF.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE
ENTERED DEPT.

DATE
COMPLETED

Clock No. Time Allowed

COMPOSING, Type Set Up

AUG 5 1952

SKETCH

RETOUCHING

6

3 1/2

JUL 31 1952

AUG 5 1952

REPHOTO

PHOTO-LITHO

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

107

1 1/2

AUG 12 1952

AUG 20 1952

8-21-52

ARTIST DEPT.

7

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

KENT NEWS AGENCY, SCOTTSBLUFF, NEBRASKA.

NO. 2C-324 -

ORDER No. 74443

DATE 8-1-52

6 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROBERT SIDNEY MONUMENT, SIDNEY,
NEBRASKA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CLEAN FOREGROUND - PUT LEAVES ON TREES. REMOVE - FARM EQUIPMENT
IN BACKGROUND. RESTORE LETTERING ON TOP OF MONUMENT "ROBERT
SIDNEY".

MONUMENT - CONCRETE AND WOOD.
LETTERS "ROBERT SIDNEY" IN BRASS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 5 1952	AUG 15 1952
SKETCH				
RETOUCHING		2-2	AUG 5 1952	AUG 5 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	AUG 12 1952	AUG 20 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-325

ORDER NO. 74468 DATE 8-4-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
Customer

CUSTOMER

ST. JOSEPH'S HEALTH RESORT
WEDRON, ILLINOIS

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full to come (Dining room)

TOP DINING ROOM

BOT. ST. JOSEPH'S HEALTH RESORT - WEDRON, ILL.

FRONT NO. 5

R. M. Yes No 5B175N

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

See tissue overlay

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-326 ORDER NO. 74468 DATE 8-4-52

CUSTOMER
ST. JOSEPH'S HEALTH RESORT
WEDRON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full to home (rose garden)

TOP. ROSE WALK TO THE ROCKERY

BOT ST. JOSEPH'S HEALTH RESORT - WEDRON, ILL.

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type — sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED
See tissue overlay

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Mar 106. H.C. 3 1/2
L.A. 7 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 20-327 ORDER NO. 74469 DATE 8-4-52

CUSTOMER ST. JOSEPH'S HEALTH RESORT
WEDRON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

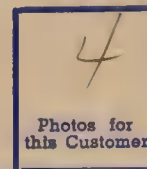


PHOTO RETURNED

3 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COTE-WHITE BORDER

(All of title on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full to come (Lourdes Grotto) /

TOP, LOURDES GROTTTO

BOT. ST JOSEPH'S HEALTH RESORT, WEDRON, ILL

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

R. M. same as 5B175M

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

TO

COLOR DESCRIPTION

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-328 ORDER NO. 74469 DATE 8-4-52

CUSTOMER ST. JOSEPH'S HEALTH RESORT
WEDRON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full to come (Crucifixion Group)

TOP. CRUCIFIXION GROUP IN THE PARK

BOT. ST. JOSEPH'S HEALTH RESORT - WEDRON, ILL.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 R. M. same as 5B175-8
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20+329-N ORDER NO. 74834 DATE 8-6-52

CUSTOMER ST. JOSEPH'S HEALTH RESORT
WEDRON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full To come (Lobby)

TOP -- LOBBY

BOT -- ST. JOSEPH'S HEALTH RESORT WEDRON, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes

Same as BORDER

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY - CEILING 10. BEAMS OF CEILING 30. STRIPED CHAIR
7 and 20. ROUND BACKED CHAIR 10 and 27. CARPET 12 and 20.
LAMPS GOLD SHADES. ASH STANDS BRASS. FURNITURE DARK MAHOGANY.
DRAPES FLOWER DESIGN-LARGE RED BLOSSOMS, GREEN LEAVES. SOFAS WINE RED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 4
Imp¹⁰⁶ B.C. 2 1/2
L.A. 8102

as specified

DISTRIBUTED BY THOMPSON'S BOOK STORE,
CARLISLE, PA.

NO. 20-330

ORDER No. 74839

DATE 8-6-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CARLISLE BARRACKS, CARLISLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP AS MUCH AS NECESSARY.

FOLLOW TISSUE OVERLAY FOR COLORS AND INSTRUCTIONS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 11 1952	AUG 15 1952
SKETCH				
RETOUCHING		3	AUG 7 1952	AUG 11 1952
REPHOTO				
PHOTO-LITHO			AUG 15 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1½		
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 2C-331 ORDER NO. 74865 DATE 8-7-52

CUSTOMER HENDRICKSON PONTIAC, INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE -EULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TO OUR CUSTOMERS

FRONT NO. NO R. M. ~~Yes~~ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(All of this on address side)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Req. Blue

NOTE ROUGH PENCIL SKETCH — CARD TO CONSIST OF
PICTURE OF LICENSE PLATE FRAME AND TYPE ONLY. /

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

STUDENTS SUPPLY & VARIETY STORE
WAYNE, NEB.

NO. 20-332

ORDER No. 74867

DATE 8-7-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRACE LUTHERAN CHURCH,
WAYNE, NEBRASKA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - BUILDINGS TO RIGHT OF CHURCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	3/4	AUG 8 1952	AUG 13 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

STUDENTS SUPPLY & VARIETY STORE
WAYNE, NEB.

NO. 2C-333

ORDER No. 74867

DATE 8-7-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

REDEEMER LUTHERAN CHURCH,
WAYNE, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - BUILDINGS TO RIGHT OF CHURCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1	AUG 8 1952	AUG 13 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WADDLE DRUG STORE, HARRISBURG, ARK. ✓

NO. 20-334 ✓

ORDER No. 74902

DATE 8-11-52

2 M POST CARDS ✓

C.T. BLUE-SKY ✓

WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 ✓

R. M. NO ✓

TITLE IN FULL

FIRST BAPTIST CHURCH, HARRISBURG,
ARKANSAS,

IMPRINT
NONE ✓

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BUFF TILE BRICK CHURCH. STAINED GLASS WINDOWS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2 ✓	AUG 12 1952	AUG 13 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

4

WADDLE DRUG STORE, HARRISBURG, ARK. /

NO. 2C-335 /

ORDER No. 74902

DATE 8-11-52

2 M POST CARDS. C.T. BLUE-SKY /

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH, SO. MAIN
ST., HARRISBURG, ARKANSAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 / R. M. NO /

IMPRINT
NONE /

PHOTO PROPERTY OF CUST. /

RETOUCHING AND COLOR DESCRIPTION

RED BRICK CHURCH. STAINED WINDOWS. GREEN SHRUBBERY AND LAWN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2 ✓	AUG 12 1952	AUG 13 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

4

SX7
none
Snap
- R.T.

WADDLE DRUG STORE, HARRISBURG, ARK.,

NO. 20-336 ✓

ORDER No. 74903

DATE 8-11-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ✓

TITLE IN FULL

POINSETT COUNTY COURT HOUSE,
HARRISBURG, ARKANSAS ✓

IMPRINT
NONE ✓

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE STONE BUILDING. BRONZE DOME. GREEN SHRUBBERY. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 14 1952	AUG 18 1952
SKETCH				
RETOUCHING	8	3 1/2	AUG 12 1952	AUG 14 1952
REPHOTO			AUG 11 1952	AUG 12 1952
PHOTO-LITHO			AUG 21 1952	AUG 26 1952
B. L. & W. PROOF				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-337 ORDER NO. 74906 DATE 8-11-52

CUSTOMER HENDRICKSON PONTIAC
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. CO. — CUSTOMER

8 ■ POST CARDS, SIZE 3½ X 5½

STYLE PHOTO-COTE-WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CHICAGOLAND'S FINEST PONTIAC SERVICE
DEPT. — Open week nights until 11:00 P.M.
Saturdays until 5:00 P.M. — HENDRICKSON
PONTIAC, 5151 W. MADISON ST., CHICAGO, ILLINOIS

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 9B566 — AS PER SAMPLE CARD ENCLOSED

SEE ALSO CUT ENCLOSED FOR FRONT.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO UNIT FOR

Ret 0
for

W & W

Reducing cut
350 net

W & W

NO. 20-338

DISTRIBUTED BY KRON PHARMACY, NAUVOO, ILL.

ORDER NO. 74944

DATE 8-13-52

1 M POST CARDS.

C.T. PHOTO*FINISH.

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (Upper)

ORSON PRATT RESIDENCE, BUILT IN
1844, NAUVOO, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. ■ W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1	AUG 14 1952	AUG 14 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 20338-N

DISTRIBUTED BY KRON PHARMACY, NAUVOO, ILL.

ORDER NO. 80150

DATE 7-23-63

2 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ORSON PRATT RESIDENCE, BUILT IN
1844, NAUVOO, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 20338

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1953	JUL 20 1953
SKETCH				
RETOUCHING	0	0	JUL 29 1953	JUL 29 1953
REPHOTO				
PHOTO-LITHO			JUL 29 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY KRON PHARMACY, NAUVOO, ILL.

NO. 20339-12

ORDER NO. 80150

DATE 7-23-53

2 M POST CARDS

C. T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

'same as 20339 next

IMPRINT

SAME AS ABOVE

TITLE IN FULL

HEBER C. KIMBALL RESIDENCE, BUILT
IN 1845, NAUVOO, ILLINOIS

apt. - dal,
c & h

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 20339

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1953	JUL 24 1953
SKETCH				
RETOUCHING		0	JUL - 1953	JUL 29 1953
REPHOTO				
PHOTO-LITHO			JUL 28 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY KRON PHARMACY, NAUVOO, ILL.

NO. 20-339

ORDER No. 74944

DATE 8-13-52

1 M POST CARDS / C.T. PHOTO-FINISH / WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

HEBER C. KIMBALL RESIDENCE,
BUILT IN 1845, NAUVOO, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1/2		AUG 14 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-WHITE

(All of this on address side)

BORDER

FRONT NO. 5 R. M. Yes X No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Title in full
NEW SUNSET HOTEL ATOP SUNSET MOUNTAIN -
PARTIAL VIEW OF LAKE AND MILLION DOLLAR
RESORT, BELLA VISTA, ARKANSAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OA4347-N.

CHANGE VIEW TO EXTEND LAKE, AS INDICATED ON
ENCLOSED SAMPLE.

COLOR DESCRIPTION

FOLLOW CARD OA4347-N FOR COLORS

MAKEOVER

3M-4.15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
|
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL NO. 20341 ORDER NO. 75019 DATE 8-19-52

CUSTOMER ORVILLE EWING
PRITCHETT, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE-WHITE BORDE

PLACE OF TITLE: Upper, Lower, Center Border -- Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

Upper: THE OLD WEST STILL LIVES
Lower: ORVILLE EWING - PRITCHETT, COLORADO

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

Side — Center

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BRING OUT SIGNS ON WAGON. TAKE OUT - BOYS, CARS AND

TELEPHONE POLE., BE SURE NOSE OF DONKEY SHOWS IN PICTURE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. 20-342

ORDER NO. 75024

DATE 8-19-52

12½ M POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/PULPIT ROCK, LAKE OF THE OZARKS,
MISSOURI /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

RETAIN CLOUDS.

EVERGREENS AND EARLY FALL COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1952	AUG 25 1952
SKETCH				
RETOUCHING		2	8-19-52	8-25-52
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 27 1952	SEP 8 1952
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.
PHOTO BY MASSIE—MISSOURI RESOURCES DIV.

NO. 204343-N

ORDER No. 75023

DATE 8-19-52

25 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RIVER FRONT VIEW, MISSOURI STATE
CAPITOL, JEFFERSON CITY, MISSOURI

8 x 10, ital., c & h



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BUILDING SHOWING ON EXTREME LEFT. SHOW NICE BILLOWY
CLOUDS.

FOREGROUND LIGHT GRAY-TAN STONE. BUILDING & DOME ALMOST WHITE
MARBLE. ROOF-OXIDIZED GREEN. TREES ARE VARIOUS COLOR GREEN-
SOME EARLY FALL. A FEW RED FLOWERS SHOWING.

SEE COLOR SHEET ATTACHED TO PHOTOGRAPH.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1952	AUG 22 1952
SKETCH				
RETOUCHING		3 1/2	AUG 19 1952	AUG 20 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		7.4.52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20344 ORDER NO. 75117 DATE 8-20-52

CUSTOMER WALKER GORDON LABORATORY
PLAINSBORO, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARD SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WALKER-GORDON "ROTOLACTOR"

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M—0-16-50

PHOTO RETURNED

to

PHOTO USED FOR

Ret. 2.

W. J. H.

18

DISTRIBUTED BY APPLE'S DRUGS, SALEM, IND.

NO. 20-345

ORDER No. 75141

DATE 8-22-52'

1 M POST CARDS

C T PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SALEM HIGH SCHOOL, SALEM, INDIANA

SMALL TYPE: PHOTO BY BOYD SMEDLEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *Jane*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	2		AUG 25 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 20-346

DISTRIBUTED BY APPLE'S DRUGS, SALEM, IND.

ORDER NO. 75141

DATE 8-22-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DE PAUW PARK, SALEM, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

SMALL TYPE: PHOTO BY BOYD SMEDLEY

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. ■ W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	✓		AUG 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY APPLE'S DRUGS, SALEM, IND.

NO. 20-347

ORDER NO. 75141

DATE 8-22-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CROWN HILL CEMETERY, SALEM,
INDIANA

SMALL TYPE: PHOTO BY BOYD SMEDLEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	2		AUG 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY APPLE'S DRUGS, SALEM, IND.

NO. 20-348

ORDER No. 75141

DATE 8-22-52'

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE SALINDA, SALEM, INDIANA'

SMALL TYPE: PHOTO BY BOYD SMEDLEY'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO'

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1	8-22-52	AUG 23 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY APPLE'S DRUGS, SALEM, IND.

NO. 20-349

ORDER No. 75141

DATE 8-22-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF SALEM, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY BOYD SMEDLEY

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHOOSE BEST PICTURE FROM 2 VIEWS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	8-22-52	AUG 25 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY APPLE'S DRUGS, SALEM, IND.

NO. 20-350

ORDER NO. 75141

DATE 8-22-52

1 M POST CARDS C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BECKS MILL, SALEM, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

SMALL TYPE: PHOTO BY BOYD SMEDLEY

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	1		AUG 25 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-351 ' ORDER NO. 75065 DATE 8-26-52

CUSTOMER
ELIM LUTHERAN CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
Customer

3 1/2, M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (in panel at right-see outline)

ELIM LUTHERAN CHURCH — 113th ST. AND
FOREST AVE. — CHICAGO, ILL.

FRONT NO. 5

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer Side Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

20 5 1/2

1006 HC 2 1/4

La. 8 3/4

Add'l. Order

\$ 18.-m

MONTEZUMA CHAMBER OF COMMERCE
MONTEZUMA, GEORGIA

NO. 20-352

ORDER No. 75171

DATE 8-27-52

3 1/2 M POST CARDS C.T.AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MONTEZUMA CARNEGIE LIBRARY,
MONTEZUMA, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BRICK BUILDING*BLACK WOODWORK
SHRUBBERY GREEN-PINK PETUNIAS IN FRONT

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 28 1952	SEP 1 1952
SKETCH				
RETOUCHING	9	3 1/2	AUG 27 1952	AUG 28 1952
REPHOTO				SEP 8 1952
PHOTO-LITHO			SEP 3 1952	
BLUEPRINT STRIPPING, OPAQUING				9 7 52
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MONTEZUMA CHAMBER OF COMMERCE
MONTEZUMA, GEORGIA

NO. 20-353

ORDER No. 75171

DATE 8-27-52

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MONTEZUMA HIGH SCHOOL,
MONTEZUMA, GEORGIA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK WHITE WOODWORK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 29 1952	AUG 29 1952
SKETCH				
RETOUCHING	3	2 1/2	AUG 27 1952	AUG 29 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 3 1952	SEP 8 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

P.G. COFFMAN CO., WESTMINSTER, MD.

NO. 20-354

ORDER NO. 75176

DATE 8-28-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

DAVIS LIBRARY, EAST MAIN ST.
WESTMINSTER, MD.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK - WHITE MARBLE TRIM

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 - 1952	SEP 2 - 1952
SKETCH				SEP 2 1952
RETOUCHING	3	3	AUG 28 1952	
REPHOTO			SEP 4 1952	SEP 9 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MASON DRUG COMPANY
MASON, TEXAS

NO. 2C-355

ORDER No. 75178

DATE 8-29-52

1M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LLANO RIVER BRIDGE,
MASON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRASS IN FOREGROUND

REMOVE OLD BRIDGE FOUNDATION ON LEFT,
& SHOW MORE WATER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects
order for this customer. Please
to it that all cuts or nega
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	AUG 29 1952	SEP 3 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4

MASON DRUG COMPANY
MASON, TEXAS /

NO. 2C-356

ORDER NO. 75178

DATE 8-29-52

1 M POST CARDS C.T. PHOTO-FINISH, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE SCOUT HUT, MASON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1 1/2	AUG 1 1952	SEP 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MASON DRUG COMPANY

MASON, TEXAS /

NO. 20-357 /

ORDER NO. 75178

DATE 8-29-52

1M POST CARDS /

C.T. PHOTO-FINISH /

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH,

MASON, TEXAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRUCK IMPROVE GRASS IN BACKGROUND /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	AUG 29 1952	SEP 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MASON DRUG COMPANY
MASON, TEXAS

NO. 20-358

ORDER No. 75178

DATE 8-29-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LLANO RIVER SCENE,

MASON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

IMPROVE BRANCHES ON RIGHT

REMOVE STICKS IN WATER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1 1/2	AUG 29 1952	SEP 3 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MASON DRUG COMPANY
MASON, TEXAS

NO. 20-359 /

ORDER No. 75178

DATE 8-29-52

1M POST CARDS

C.T. PHOTO-FINISH /

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MASON COUNTY COURT HOUSE,
MASON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with the order to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	AUG 29 1952	SEP 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

4

MASON DRUG COMPANY
MASON, TEXAS /

NO. 2C-360 /

ORDER NO. 75178

DATE 8-29-52

1 M POST CARDS

C.T. PHOTO-FINISH, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELEMENTARY SCHOOL,

MASON, TEXAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE OLD CAR PUT FLAG ON POLE /

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

8 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	AUG 29 1952	SEP 3 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MASON DRUG COMPANY,
MASON, TEXAS /

NO. 20-361 ,

ORDER NO. 75178

DATE 8-29-52

1 M. POST CARDS

C.T. PHOTO-FINISH , WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FORT MASON HOTEL,

MASON, TEXAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRUCK

" WIRES ON SIDE OF HOTEL /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	AUG 29 1952	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MASON DRUG COMPANY
MASON, TEXAS

NO. 2C-362

ORDER No. 75178

DATE 8-29-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHURCH OF CHRIST,

MASON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TABLE ON RIGHT AND

IMPROVE SCRAWNY BUSHES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	AUG 29 1952	SEP 3 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-363 / ORDER NO. 75192 DATE 8-29-52

CUSTOMER
MARVIN HUGHITT HOTEL
HURON, SOUTH DAKOTA /

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M POST CARDS, SIZE 3½ X 5½

STYLE PHOTO-COTE- FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MARVIN HUGHITT HOTEL /
HURON, SOUTH DAKOTA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE - LIGHT POST IN FOREGROUND,

ALSO PEDESTRIANS AND OLD CARS, AND TORN
AWNINGS IN LOWER LEFT CORNER.,

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY APPLE'S DRUGS, SALEM, IND.

NO. 2C-364

ORDER NO. 75197

DATE 9/2/52

1 M POST CARDS

C. T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHINGTON COUNTY MEMORIAL
HOSPITAL, SALEM, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	2	SEP 3 1952	
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ARNOLD DRUG CO., GILMAN, ILLINOIS

NO. 20-365

ORDER NO. 75198

DATE 9-3-52

1, M POST CARDS, C.T. PHOTO-FINISH, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IMMACULATE CONCEPTION CHURCH,
GILMAN, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2	SEP 3 1952	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ARNOLD DRUG CO., GILMAN, ILLINOIS -

NO. 20-366 -

ORDER No. 75198

DATE 9-3-52

1 M POST CARDS, C.T. PHOTO-FINISH, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH,
GILMAN, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE STOP SIGN - LEFT FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2 1/2	SEP 3 1952	SEP 4 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

R

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 2C-367

ORDER No. 75268

DATE 9-10-52

3 M MINIATURE VIEWS 3 1/2 X 2 1/4 PHOTO-COTE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WORLD'S LARGEST BANDSHELL,
DAYTONA BEACH,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1037. MAKE NEW BLACK NEGATIVE

XXXXXXXXXXXXXXXXXXXX

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 16 1952
SKETCH	9-10	1 hr		
RETOUCHING	10	1/2		SEP 18 1952
REPHOTO				SEP 25 1952
PHOTO-LITHO				
BLEUPRINT			SEP 19 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Ant. in 2C376

R

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 20-368

ORDER No. 75268

DATE 9-10-52

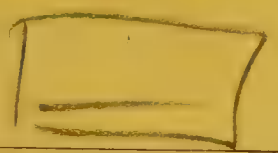
3 M MINIATURE VIEWS 3 1/2 X 2 1/4 PHOTO-COTE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FELLOWSHIP CENTER, ORMOND BEACH



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH437. MAKE NEW BLACK NEGATIVE

~~REPRODUCTION OF PHOTO~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 16 1952
SKETCH	P.O.	1 1/2		
RETOUCHING	18	1/2		SEP 18 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____


DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Sent in 20376

R

MURRELL POST CARD CO., DAYTONA BEACH, FLA. NO. 2C-370
ORDER No. 75268
DATE 9-10-52

3 M MINIATURE VIEWS 3 1/2 X 2 1/2 PHOTO-COTE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
"TRACKS ON THE SAND" ALONG BEACH AND BROADWALK	
	
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

USE PHOTO FROM 9AH1486. MAKE NEW BLACK NEGATIVE

~~REPRODUCE WITH PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By
Date AND WORK SCHEDULE Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 16 1952
SKETCH	9 1/2	10 1/2		
RETOUCHING	10	1/2		SEP 18 1952
REPHOTO				SEP 25 1952
PHOTO-LITHO			SEP 19 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed
By By
DATE HAND COLOR PROOF OK'D
DATE Photo Returned to Customer

Cont. in 20376

R

NO. 2C-371

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

ORDER No. 75268

DATE 9-10-52

3 M MINIATURE VIEWS 3 1/2 X 2 1/2 PHOTO-COTE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DAYTONA BEACH - "THE WORLD'S MOST FAMOUS BEACH"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1038. MAKE NEW BLACK NEGATIVE

XXXXXXXXXXXXXXXXXXXX

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up	44		SEP 15 1952	SEP 16 1952
SKETCH	20	1/2		
RETOUCHING	10	1/2		SEP 18 1952
REPHOTO				
PHOTO-LITHO			SEP 19 1952	SEP 25 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Ent. in 20376

R

NO. 2C-372

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

ORDER No. 75268

DATE 9-10-52


3 M MINIATURE VIEWS 3 1/2 X 2 1/4 PHOTO-COTE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PEABODY AUDITORIUM, DAYTONA BEACH



RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

USE PHOTO FROM 1CH153. MAKE NEW BLACK NEGATIVE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 16 1952
SKETCH	10	1/2		SEP 18 1952
RETOUCHING	10	3/4		
REPHOTO			SEP 19 1952	SEP 25 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Cont. in 26376

Photo 3 5/8 wide

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 20-373

ORDER NO. 75268

DATE 9-10-52

3 M MINIATURE VIEWS 3 1/2 X 2 1/4 PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

IMPRINT NONE

OCEAN FRONT PARK AND BROADWALK

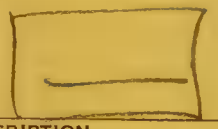


PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By *Jan*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 16 1952
SKETCH	10	1/2		
RETOUCHING	10	1/2		SEP 18 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			SEP 19 1952	SEP 25 1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____
By _____

DATE Filed _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Cont. in 20376

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 2C-374

ORDER No. 75268

DATE 9-10-52

3 M. MINIATURE VIEWS 3½ X 2½ PHOTO-COTE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLOCK TOWER, OCEAN FRONT PARK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ENCLOSED WITH PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 16 1952
SKETCH	10	1/4		
RETOUCHING	10	1/4		SEP 18 1952
REPHOTO				
PHOTO-LITHO			SEP 19 1952	SEP 25 1952
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Reduce Neg-3
in the width
1 Print

Int. in 21376

*Repl. to as
marked*

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 20-375

ORDER No. 75268

DATE 9-10-52

3 M MINIATURE VIEWS 3 1/2 X 2 1/4 PHOTO-COTE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELLINOR VILLAGE - FABULOUS FAMILY
RESORT



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 16 1952
SKETCH	10	1/4		SEP 18 1952
RETOUCHING	10	1/4		
REPHOTO				SEP 25 1952
PHOTO-LITHO			SEP 19 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

cont. in 20376

*By photo
as mounted*

NO. 2C-376

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

ORDER No. 75268

DATE 9-10-52

3 M MINIATURE VIEWS 3½ X 2¼ PHOTO-COTE


FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CITY ISLAND RECREATION CENTER
AND YACHT BASIN /



RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT PHOTO BY JIMMY ROBERTS

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

Cost Dept. Checked

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 16 1952
SKETCH	20	10 1/2		
RETOUCHING	10	1/2		SEP 18 1952
REPHOTO				
PHOTO-LITHO			SEP 19 1952	SEP 25 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

Cont. in 26376

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-377 ORDER NO. 75272 DATE 9-10-52

CUSTOMER

SUNSET MOTEL
MILES CITY, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUNSET MOTEL ON U. S. HIGHWAY 10 & 12
MILES CITY, MONTANA

AAA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this — address side)
R. M. Yes ~~EX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE — CAR AND WIRES.
BRING UP TREES. GRAVEL DRIVE.

COLOR DESCRIPTION

PASTEL GREEN BUILDING, WITH WHITE TRIM AND GREEN ROOF. CHAIRS-
ALTERNATELY RED AND DARK GREEN. ALONG UNITS — GRASS & RED FLOWERS.

SIGN:

"SUNSET" YELLOW LETTERS, "MOTEL" — WHITE LETTERS
ON RED BACKGROUND ON BLACK BACKGROUND
PROJECTION IN BACK-GREEN.

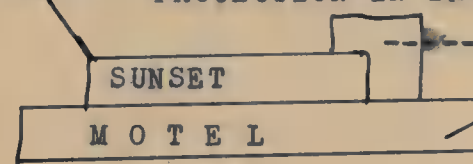


PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

Ref. 4
Small. Given 1 1/2
L. C. 8 1/2

as quoted
W.H.

OK Plan Red Impression

(F)

COLOR-VIEW INC., 206 NO. MAIN ST.,
ROCKFORD, ILL.

NO. 2C-378,

ORDER NO. 75273

DATE 9-10-52

1 M POST CARDS, C.T. PHOTO-FINISH, WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, STOCKTON, ILLINOIS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1 1/2	SEP 11 1952	SEP 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

COLOR-VIEW INC., 206 NO. MAIN ST.,
ROCKFORD, ILL.

NO. 2C-379

ORDER NO. 75273

DATE 9-10-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHRIST LUTHERAN CHURCH, STOCKTON,
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	SEP 11 1952	SEP 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

COLOR-VIEW INC., 206 NO. MAIN ST.,
ROCKFORD, ILL.

NO. 20-380 /

ORDER NO. 75273

DATE 9-10-52

1 - M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT STREET, STOCKTON, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES, TELEGRAPH POLE, AND DIRT OR GRASS OFF SIDEWALKS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2	SEP 11 1952	SEP 19 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

COLOR-VIEW INC., 206 NO. MAIN ST.,
ROCKFORD, ILL.

NO. 2C-381

ORDER No. 75273

DATE 9-10-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STOCKTON MANUFACTURING CO.,
STOCKTON, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make attractive.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	/	SEP 11 1952	SEP 19 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

COLOR-VIEW INC., 206 NO. MAIN ST.,
ROCKFORD, ILL.

NO. 2C-382,

ORDER NO. 75273

DATE 9-10-52

1 M POST CARDS, C.T. PHOTO-FINISH, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STOCKTON COMMUNITY PARK,
STOCKTON, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2	SEP 11 1952	SEP 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-383 / ORDER NO. 75281 DATE 9-11-52

CUSTOMER

C. D. SCARLETT
LANSING, MICHIGAN /

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½ /

STYLE PHOTO-COTE- FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(In sky)

SCARLETT ISLAND * TOMIKO LAKE /
CRYSTAL FALLS, ONTARIO, CANADA /

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

PUT CANADIAN FLAG ABOVE AMERICAN FLAG ON

SAME POLE. /

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

P.O. Box 91,
THOMPSON'S COMMUNITY SERVICE, PARIS,
TENNESSEE

NO. 2C-384

ORDER NO. 75283

DATE 9-11-52

25 M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DELTA QUEEN, LARGEST OF THE STERN
WHEELERS, CRUISING ON KENTUCKY
LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR BEST JUDGMENT FOR COLORS /

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

From Type
Missing
9-25-52

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1952	SEP 27 1952 SEP 25
SKETCH				
RETOUCHING	4	3	SEP 19 1952	SEP 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 24 1952	
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY JOHN G. LEGEL,
CHARLES CITY, IOWA

NO. 2C-385

ORDER NO. 75444

DATE 9-16-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION BUILDING,
DR. SALSBUURY'S LABORATORIES,
CHARLES CITY, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	SEP 16 1952	SEP 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY JOHN G. LEGEL,
CHARLES CITY, IOWA ,

NO. 2C-386 ✓

ORDER NO. 75444

DATE 9-16-52

1 M POST CARDS, C.T.PHOTO-FINISH, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RESEARCH FARM,
DR. SALSBUY'S LABORATORIES,
CHARLES CITY, IOWA ,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE .

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	SEP 16 1952	SEP 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY JOHN G. LEGEL,
CHARLES CITY, IOWA

NO. 20-387

ORDER NO. 75444

DATE 9-16-52

1^M POST CARD, C.T. PHOTO-FINISH, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN MANUFACTURING PLANT,
DR. SALSBUURY'S LABORATORIES,
CHARLES CITY, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1, R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	SEP 16 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

3

THE UNIVERSITY STORE,
GRANVILLE, OHIO

NO. 20-388

ORDER No. 75450

DATE 9-16-52'

1 M POST CARD

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KAPPA KAPPA GAMMA HOUSE,
DENISON UNIVERSITY,
GRANVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARKEN THE BRIGHT SIDE

TAKE OUT WIRES & REFLECTION IN WINDOWS

ADD CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	SEP 16 1952	SEP 19 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 204389 ORDER NO. 75320 DATE 9-16-52

CUSTOMER
WALKER-GORDON LABORATORY CO.
PLAINSBORO, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AIRPLANE VIEW OF WALKER-GORDON PLANT,
PLAINSBORO, N. J.

FRONT NO. 5 R. M. Yes
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 8A523.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

C.W. HUGHES & CO. INC.,
MECHANICVILLE, N.Y.

NO. 20-390

ORDER No. 75329

DATE 9-17-52

1 M POST CARDS C.T. PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

RESIDENCE OF DR. and MRS. R. E. LINDE
LINDE, 740 BEACH DRIVE-NORTH,
ST. PETERSBURG, FLA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TELEPHONE POLE ON LEFT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1952	SEP 23 1952
SKETCH				
RETOUCHING		2 1/4	SEP 19 1952	SEP 22 1952
REPHOTO			SEP 17 1952	SEP 18 1952
PHOTO-LITHO			SEP 24 1952	SEP 26 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NEWS SHOP, DELAWARE, OHIO

NO. 204391-N

ORDER No. 75459

DATE 9-17-52

12 1/2" M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL UNION BUILDING, O.W.U.,
DELAWARE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES / ~~NO~~ to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT STREET SIGN BUT LEAVE IN FIRE PLUG. ADD CLOUDS.
CROP AT BOTTOM & TOP. TAKE OUT REFLECTION IN PICTURE WINDOW.
BLDG. IS LIGHT RED BRICK, WHITE MARBLE TRIM ON BOTH SIDES OF ENTRANCE
& ALONG WINDOWS, TOP & BASE. CONCRETE STAIRS. YELLOW FIRE-PLUG,
YELLOW CURBS. RED FLOWERS ALONG SHRUBBERY DIRECTLY TO RIGHT AND LEFT
OF ENTRANCE ONLY.

BLACK TOP STREET - GREEN LAWN & SHRUBS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{yes} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1952	SEP 22 1952
SKETCH	4	3		
RETOUCHING			SEP 18 1952	SEP 18 1952
REPHOTO				SEP 26 1952
PHOTO-LITHO			SEP 24 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SANTA'S, BUCKEYE LAKE, OHIO

NO. 204392-N

ORDER NO. 75460

DATE 9-17-52

12½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPEEDBOAT RIDE ON BEAUTIFUL
BUCKEYE LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BOATS WITH BLACK LETTERS & MAHOGANY TOPS
SHOW BOATS BREAKING WATER TO GIVE THE EFFECT OF BOATS IN MOTION
CROP AT TOP & LEFT SIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1952	
SKETCH				
RETOUCHING	23	2	SEP 18 1952	SEP 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	9-25-52	SEP 30 1952
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

SANTA'S, BUCKEYE LAKE, OHIO

NO. 204393-W

ORDER No. 75460

DATE 9-17-52

12 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

NIGHT VIEW OF MINIATURE GOLF
COURSE, BUCKEYE LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS* (NIGHT VIEW ~~OF MOON~~) TAKE OUT BLDG. AT RIGHT & PATCHES
ON ROOF. TAKE OUT FENCE & WIRES. SILVER LIGHT POLES W/ GREEN SHADES.

BRING OUT "CRYSTAL" ON TOP OF BLDG. COLOR IS: RED NEON
WHITE BUILDING
GRAY FAIRWAYS &
GREEN GRASS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF yes HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING		4	SEP 18 1952	SEP 19 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	103	1 1/2	SEP 24 1952	SEP 30 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SANTA'S, BUCKEYE LAKE, OHIO

NO. 20#394-N

ORDER No. 75460

DATE 9-17-52

12 $\frac{1}{2}$ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF NORTH ENTRANCE
TO THE PARK, BUCKEYE LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BLDGS - BLACK-GREY ROOF

HIGH SIDE IN WHITE - CONCRETE STREET

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1952	SEP 22 1952
SKETCH				
RETOUCHING	3	3	SEP 18 1952	SEP 18 1952
REPHOTO				SEP 26 1952
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	2	SEP 24 1952	
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SANTA'S, BUCKEYE LAKE, OHIO

NO. 204395-N

ORDER NO. 75460

DATE 9-17-52

12½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF THE CRYSTAL
BALLROOM ^{AND} SWIMMING POOL,
BUCKEYE LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ROOFS OF BLDGS ARE BLACK. BLDGS. ARE WHITE.
MAKE WATER IN POOL AQUA. WATER IN LAKE BLUEISH.
MAKE SURE TO SHOW SWIMMING POOL CLEARLY.
HIGH ~~RI~~DE IN BACKGROUND IS WHITE
TAKE OUT PATCHES IN ROOF OF BLDG.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

Yes HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1952	SEP 22 1952
SKETCH				
RETOUCHING	4	3	SEP 18 1952	SEP 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 24 1952	SEP 30 1952
HAND COLOR PROOF	102	1 1/2	9/30/52	
ARTIST DEPT.		73		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANTA'S, BUCKEYE LAKE, OHIO

NO. 2C-396

ORDER NO. 75460

DATE 9-17-52

12 $\frac{1}{2}$ " M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ALONG THE WATER FRONT,
BUCKEYE LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ROOF OF BLDG. ON RIGHT & POLES & WIRES. "PAVE" SIDEWALK -
TAKE OUT CRACKS. SPELL OUT "SANTA'S" ON MARQUIS OVER ENTRANCE &
TAKE OUT "SANTA'S" DIRECTLY OVER DOORWAY. TAKE OUT GARBAGE CAN &
TRASH ON SIDEWALK. "BOATS" SIGN IS WHITE NEON IN BLACK (TAKE OUT
POLES IN FRONT OF SIGN) BLDG. *CREAMCOLOR W/SILVER WINDOW TRIM. SILVER
MARQUIS W/"SANTA'S" IN BRIGHT RED. ALL OTHER LETTERING-BLACK.
TICKET BOOTH ON LEFT IS LIGHT GREEN IN CENTER OF DARK GREEN TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF yes HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1952	SEP 23 1952
SKETCH				
RETOUCHING		4	SEP 18 1952	SEP 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		10-1-52
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

W. A. LLOYD

Charge to _____ Dept. _____

Best Estimate of Time Required

REPRODUCTION	1 1/2	Time Recorded in Cost Dept.
REPRODUCTION		
REPRODUCTION		
REPRODUCTION		
REPRODUCTION	106	

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-397, ORDER NO. 75346 DATE 9-18-52

CUSTOMER

CARTER HOUSE ASSOCIATION
FRANKLIN, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ☒
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED

COLOR DESCRIPTION

RETURN PHOTOGRAPH TO CUSTOMER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

THE NEW DRUG STORE
OPELOUSAS, LA.

NO. 2C-398

ORDER No. 75485

DATE 9-23-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ROBERTSON-LEWIS POST, V.F.W.
HOME., OPELOUSAS, LOUISIANA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BUILDING - DARK RED BRICK

GRASS, TREES & SHRUBBERY - GREEN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{yes} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 24 1952	SEP 25 1952
SKETCH				
RETOUCHING	10	3	SEP 23 1952	SEP 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	SEP 29 1952	OCT 1 1952
ARTIST DEPT.		6 3/4		10-2-52 Jmm

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

COLOR-VIEW INC.
206 NO. MAIN ST., ROCK FORD, ILL.

NO. 20-399

ORDER No. 75487

DATE 9-23-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD SANDSTONE, MT. MORRIS, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	SEP 23 1952	SEP 26 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

COLOR-VIEW INC.,
206 NO.MAIN ST.,ROCKFORD,ILL.

NO. 2C-400

ORDER No. 75487

DATE 9-23-52

1 M POST CARD C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POST OFFICE, MT.MORRIS, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	SEP 23 1952	SEP 26 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

COLOR-VIEW INC.,
206 NO. MAIN ST., ROCKFORD, ILL.

NO. 2C-401

ORDER No. 75487

DATE 9-23-52

1M POST CARDS

C. T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LUTHERAN CHURCH, MT. MORRIS, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	SEP 23 1952	SEP 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

COLOR-VIEW INC.,
206 NO. MAIN ST., ROCKFORD, ILL.

NO. 2C-402

ORDER No. 75487

DATE 9-23-52

1 M POST CARDS C. T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KABLE PRINTING CO., MT. MORRIS, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	SEP 23 1952	SEP 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

COLOR-VIEW INC.,
206 NO.MAIN ST., ROCKFORD, ILL.

NO. 20-403

ORDER No. 75487

DATE 9-23-52

1 M POST CARDS

C. T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAND SHELL, MT.MORRIS, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects or
order for this customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	SEP 23 1952	SEP 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

McSHANE'S PHARMACY, POULTNEY, VERMONT,

NO. 20-404 /

ORDER NO. 75491 /

DATE 9-23-52

3 1/2 M POST CARDS / C. T. AMERICAN ART / FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE ST. CATHERINE, HALL'S BAY.
LOOKING SOUTH, POULTNEY, VERMONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1, R. M. NO

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects o.
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1952	
SKETCH			SEP 24 1952	
RETOUCHING	3	2 1/2		SEP 26 1952
REPHOTO				OCT 2 1952
PHOTO-LITHO			SEP 30 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

McSHANE'S PHARMACY, POULTNEY, VERMONT ,

NO. 2C-405 .

ORDER No. 75491.

DATE 9-23-52

3 1/2 M POST CARDS, C. T. AMERICAN ART, FULL FACE ,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE ST. CATHERINE, SOUTHWEST END,
POULTNEY, VERMONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO .

IMPRINT SAME AS ABOVE ,

PHOTO PROPERTY OF C.T. ,

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1952	
SKETCH				
RETOUCHING	3	2	SEP 24 1952	SEP 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 30 1952	
HAND COLOR PROOF	108	1 1/2		OCT 2 1952
ARTIST DEPT.		7		10-3-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE BATH BOOK STORE
BATH, N. Y.

NO. 2C-406

ORDER NO. 75496

DATE 9-23-52

6 1/2" MM POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BATH MEMORIAL HOSPITAL,
BATH, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NEW BRICK IN MIDDLE SIDES DEEP CREAM

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1952	
SKETCH				
RETOUCHING	6	3	SEP 24 1952	SEP 30 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE BATH BOOK STORE
BATH, N. Y.

NO. 2c-407

ORDER No. 75496

DATE 9-23-52

6 1/2 M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL WAGNER, BATH, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. XX 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK - WHITE TRIM

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects 01
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1952	SEP 29 1952
SKETCH				
RETOUCHING			SEP 24 1952	SEP 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		10-2-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

THE BATH BOOK STORE
BATH, N. Y.

NO. 2C-408

ORDER No. 75496

DATE 9-23-52

6½ M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SALUBRIA LAKE, BATH, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other:
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1952	SEP 29 1952
SKETCH				
RETOUCHING	222	2	SEP 24 1952	SEP 26 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	SEP 30 1952	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE BATH BOOK STORE
BATH, N. Y.

NO. 2C-409

ORDER NO. 75496

DATE 9-23-52

6 1/2" x 3" POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. POST OFFICE, BATH, N. Y./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK & PLAIN CEMENT

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 24 1952	SEP 29 1952
SKETCH				
RETOUCHING		4	SEP 24 1952	SEP 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	1 1/2	SEP 30 1952	
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY THOMPSON'S BOOK STORE,
CARLISLE, PA.,

NO. 20-410

ORDER No. 75692/

DATE 9-24-52

12 $\frac{1}{2}$ M POST CARDS C. T. AMERICAN ART. FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

SADLER CURTILAGE (STUDENT QUARTERS),
DICKINSON SCHOOL OF LAW,
CARLISLE, PA. /

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

LIGHT-RED BRICK WALLS, WHITE WOOD TRIM, OLIVE-DRAB WINDOW BLINDS
INSIDE THE WINDOWS, SLATE ROOFS. GREEN GRASS, BENCH & SHRUBBERY
DARK-GREEN DOME ON TOP OF LANTERN IN CENTER.

SOME COLOR MIGHT BE ADDED TO THE CARD BY COLORING THE PLANTS AT
BOTTOM OF THE BRICK WALL ACROSS THE FRONT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1952	SEP 29 1952
SKETCH				
RETOUCHING		2 1/2		SEP 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 3/4	SEP 30 1952	10 2 52
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-411 / ORDER NO. 75585 / DATE 9-30-52

CUSTOMER

REINS MOTEL
MT. PLEASANT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS, SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

REINS MOTEL (AAA)
MT. PLEASANT, MICH.

FRONT NO. 5

R. M.

Yes

~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

SIGN: "REINS" — GREEN NEON
"MOTEL" — RED NEON ON DARK BLUE WITH YELLOW STRIPE
BACKGROUND
POLE IS SILVER.

SM-4-15-52

NOV 13 1952
DEC 2 1952

DISTRIBUTED BY LEWIS NEWS AGENCY,
OTTUMWA, IOWA

NO. 2C-412

ORDER No. 75731

DATE 9-30-52

12½ M POST CARDS, C. T. AMERICAN ART, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OTTUMWA HOSPITAL, OTTUMWA, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SHOW SMALL STRIP OF GRASS - REMOVE SHADOWS

SHOW BLACKTOP PARKING LOT INSTEAD OF GRAVEL

BLDG.-RED VARI-BRICK

LIGHT FLAGSTONE TRIM

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 7 1952
SKETCH				
RETOUCHING	6	3	OCT 3 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	OCT 13 1952	OCT 17 1952 10-20-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY LEWIS NEWS AGENCY,
OTTUMWA, IOWA

NO. 2C-413

ORDER NO. 75731

DATE 9-30-52

12½ M POST CARDS, C. T. AMERICAN ART, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNNYSLOPE SANATORIUM,
OTTUMWA, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES & SIGNS - FIX LAWN

SHOW RED CROSS - BLDG. LIGHT TAN BRICK

ALUM. FRAME - SHOW NICE CLOUDS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 8 - 1952
SKETCH				
RETOUCHING	2	3	OCT 3 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	OCT 13 1952	10-20-52
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY LEWIS NEWS AGENCY,
OTTUMWA, IOWA

NO. 2C-414

ORDER NO. 75731

DATE 9-30-52

12½ M POST CARDS C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ILLUMINATED FOUNTAIN,
BURLINGTON STATION, OTTUMWA, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE & BLDG. IN BACKGROUND LEFT
VARIOUS COLORS FOUNTAIN - FEW STARS IN NITE SKY
BLDG.-LIGHT TAN - TAN LANNON STONE
GOLD LETTERS & GOLD CLOCK
ALUM. ENTR.& FRAME

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1952	OCT 11 1952
SKETCH	6	3 1/4	OCT 3 1952	
RETOUCHING				OCT 10 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	OCT 17 1952	OCT 29 1952
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HERMAN COHN NEWS AGENCY,
MUSCATINE, IOWA

NO. 2C-415

ORDER No. 75740

DATE 10-1-52

12½ M POST CARDS C. T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING POOL, WEED PARK,
MUSCATINE, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BRIGHT BLUE RAILING ON DIVING PLATFORM & LADDER

BRIGHT BLUE LEDGE OF POOL - SILVER FENCE

BLDG.-DARK GREEN ROOF - CREAM BOARDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9 1952	OCT 10 1952
SKETCH				
RETOUCHING	2	2 1/2	OCT 2 1952	OCT 9 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	OCT 13 1952	OCT 17 1952
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

S.S. KRESGE CO., OSKALOOSA, IOWA

NO. 20-416

ORDER No. 75621

DATE 10-2-52

1 M POST CARDS

C.T. BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE KEOMAH STATE PARK,
OSKALOOSA, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	4	✓	OCT 3 1952	OCT 10 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WAGMAN'S 5¢ to \$1.00 STORE
UNION CITY, PENNSYLVANIA

NO. 2C-417

ORDER No. 75761

DATE 10-2-52

6 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET LOOKING NORTH,
UNION CITY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ON LEFT 1st DAR RED BRICK-DARK GREEN CORNICE & WINDOW FRAMES
BRIGHT RED STORE SIGN-GOLD LETTERS. 2nd & 3rd BLDGS.-DARK RED-
LIGHT GRAY CORNICE & WINDOW FRAMES 4 BUFF GRAY CORNICE.
REAR CENTER BLDGS.-DARK RED BRICK-GRAY CORNICE & FIRST FLOOR
LIGHT GRAY SASH & FRAMES. ON RIGHT-DARK RED BRICK, GRAY CORNICE
& FIRST FLOOR ON 2nd BLDG. DARK STREET PAVING. LIGHT SILVER
RAILINGS ON LEFT & RIGHT FOREGROUND. REMOVE LARGE POLES & CABLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES WIRES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 8 - 1952
SKETCH				
RETOUCHING	1	1	OCT 3 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13 1/4	OCT 13 1952	OCT 15 1952
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F

WAGMAN'S 5¢ to \$1.00 STORE
UNION CITY, PENNSYLVANIA

NO. 2C-418

ORDER No. 75761

DATE 10-2-52

6½ M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE WELCOME CHAIR,
UNION CITY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

CHAIR-WHITE, LIGHT GREEN BARED BASE. SIGN ON LEFT WHITE,
BLACK LETTERS. SHOW LETTERS CLEAR ON SIGN. LYONS CLUB SIGN ON
TOP OF CHAIR-GOLD COLOR, DARK GOLD LETTERS. GREEN HEDGE IN FORE-
GROUND. BLDG. ON LEFT AND RIGHT-WHITE, DARK ROOF.
BLDG. ON REAR RIGHT EDGE-DARGE BROWN.

REMOVE WIRES ACROSS PHOTO.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9- 1952
SKETCH			OCT 3 1952	OCT 7 1952
RETOUCHING		3 1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Enlarg SX7 But

C. W. BENNETT CO.
FREDONIA, KANSAS,

NO. 20-419

ORDER No. 75786

DATE 10-6-52

1 M POST CARDS

C. T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH SIDE OF SQUARE,
FREDONIA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	OCT 7 1952	OCT 10 1952
REPHOTO			OCT 6 1952	OCT 7 1952
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Enlarge 5X7 - Print

C. W. BENNETT CO.
FREDONIA, KANSAS

NO. 20-420

ORDER No. 75786

DATE 10-6-52

1 M POST CARDS

C. T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WEST SIDE OF SQUARE,
FREDONIA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1952	
SKETCH				
RETOUCHING		1 1/2	OCT 10 1952	OCT 13 1952
REPHOTO			OCT 10 1952	OCT 10 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ERIC NELSON NEWS CO., OMAHA, NEB.
PHOTO BY: COUNCIL BLUFF NONPAREIL

NO. 2C-421

ORDER NO. 75798

DATE 10-6-52

12½M POST CARDS, C. T. AMERICAN ART, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC VIEW, MISSOURI RIVER
BETWEEN COUNCIL BLUFFS, IOWA
AND OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE SPOT IN SKY - SHOW U.S. AND U.S. ENGINEERS FLAG

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1952	OCT 10 1952
SKETCH				
RETOUCHING	2	3	OCT 7 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	149	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 20-422

ORDER No. 75798

DATE 10-6-52

12 $\frac{1}{2}$ M POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL CHIEFTAIN,
COUNCIL BLUFFS, IOWA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

BIG SIGN-RED ON WHITE

RED BRICK - GREEN & WHITE AWNING

RUBY ROOM-RED ON WHITE . REMOVE CARS, PEOPLE,
BIG POST & SIGNS ON POST

(See Back of Photo red red blue blue)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this order. Please see to it that all photos or negatives are uniform and colors are in harmony with each other. **make an accurate set.**

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1952	OCT 15 1952
SKETCH				
RETOUCHING		3 $\frac{1}{2}$	OCT 7 1952	OCT 14 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	205	1 $\frac{1}{2}$		11-3-52
ARTIST DEPT.		7 $\frac{1}{2}$		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(F)

HOMESTEAD SANDWICH SHOP, HOMESTEAD, IOWA ✓

NO. 20-423 ✓

ORDER No. 75655,

DATE 10-6-52

3½ M POST CARDS, C.T. AMERICAN ART ✓

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LILY LAKE, AMANA COLONIES, IOWA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 ✓

R. M. ~~NO~~ YES ✓

IMPRINT NONE

PHOTO PROPERTY OF CUST. ✓

RETOUCHING AND COLOR DESCRIPTION

SHOW SOME CLOUDS. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

~~HANDCOL~~ PROOF YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of order for this customer. Please to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9 1952	OCT 10 1952
SKETCH				
RETOUCHING	4	2	OCT 7 1952	OCT 9 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	OCT 13 1952	OCT 14 1952
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

HOMESTEAD SANDI WCH SHOP, HOMESTEAD, IOWA,

NO. 2C-424 /

ORDER No. 75655 /

DATE 10-6-52

3 1/2, M POST CARDS, C.T. AMERICAN ART

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE HOMESTEAD SANDWICH SHOP,
AMANA COLONIES, HOMESTEAD, IOWA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR.

RED BRICK BUILDING, BLACK ROOF. WHITE TRIM. DOOR AND AWNINGS
ARE WHITE. SIGN: BLACK ON WHITE. BLATZ SIGN: WHITE ON BLUE.

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1952	
SKETCH				
RETOUCHING	5	2 1/2	OCT 7 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	OCT 20 1952	OCT 23 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

HOMESTEAD SANDWICH SHOP, HOMESTEAD, IOWA

NO. 20-425

ORDER No. 75655-

DATE 10-6-52

3 1/2 M POST CARDS, C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMANA HIGH SCHOOL, AMANA COLONIES,
MIDDLE AMANA, IOWA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTO, STOP SIGN, ETC.

SHOW FLAG. EARLY FALL TREE. RED BRICK BUILDING, WHITE TRIM.
GREEN ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1952	OCT 14 1952
SKETCH				
RETOUCHING		2:00	OCT 7 1952	OCT 13 1952
REPHOTO				
PHOTO-LITHO			OCT 20 1952	OCT 23 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		10-17-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HOMESTEAD SANDWICH SHOP, HOMESTEAD, IOWA /

NO. 2C-426

ORDER No. 75655 /

DATE 10-6-52

3 1/2, M POST CARDS, C.T. AMERICAN ART,

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TYPICAL RESIDENCE, AMANA COLONIES,
HOMESTEAD, IOWA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO,

IMPRINT NONE /

PHOTO PROPERTY OF C.T. /

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING, GRAY ROOF. WHITE TRELLIS AND FRAME. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1952	OCT 14 1952
SKETCH			OCT 7 1952	OCT 13 1952
RETOUCHING		2		
REPHOTO			OCT 20 1952	OCT 23 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE UNIVERSITY STORE, GRANVILLE, OHIO

NO. 2C-427

ORDER No. 75904

DATE 10-10-52'

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Lower: PHYSICAL EDUCATION AND
COMMUNITY CENTER, DENISON
UNIVERSITY, GRANVILLE, OHIO'

SMALL TYPE UPPER BORDER: PHOTOGRAPH
BY ROLAN THOMPSON'

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO '

IMPRINT
NONE

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive ☒ of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	OCT 13 1952	OCT 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 2C-428

HEMMINGSSEN DRUG STORE, MARSHALL, MICH.

ORDER No. 75905

DATE 10-10-52

6½ MPOST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CITY HALL, MARSHALL, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT FIREMEN AND CAR, POLES, WIRES AND PRINTING IN PICTURE.
ADD CLOUDS, AND LEAVES ON TREES.GRAY NATURAL STONE BUILDING, WITH GREEN VINES ALL OVER. CREAM
WINDOW TRIM, TRIM AT TOP AND DOORS. GRAY-BLACK ROOF. CREAM COLOR
CLOCK TOWER WITH GREEN DOME. GREEN SHRUBBERY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1952	OCT 17 1952
SKETCH			OCT 14 1952	OCT 16 1952
RETOUCHING		3 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2	OCT 22 1952	OCT 29 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HEMMINGSSEN DRUG STORE, MARSHALL, MICH.

NO. 20-429

ORDER No. 75905

DATE 10-10-52

6½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MARSHALL HIGH SCHOOL, MARSHALL,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES, WIRES, LETTERING ON PICTURE AND SMOKE STACK.
ADD LEAVES ON TREES, AND CLOUDS.
REFER TO CARD OB948-N FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1952	OCT 20 1952
SKETCH				
RETOUCHING		✓	OCT 13 1952	OCT 20 1952
REPHOTO			OCT 13 1952	OCT 13 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1½	OCT 22 1952	OCT 28 1952
ARTIST DEPT.		8-		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 2C-529

HEBERLING VARIETY STORE, ZELIENOPLE, PA.

ORDER No. 76734

DATE 11-28-52

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
ENGLISH LUTHERAN
CHURCH, ZELIENOPLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE - CABLE WIRE AND LIGHT POLE.

DARK GRAY AND BROWN MIXED STONE CHURCH, DARK SLATE ROOF. LIGHT GRAY CORNICE AND WINDOW FRAMES. BROWN DOORS. GREEN LAMP POSTS. GRAY STEPS GREENISH ART GLASS WINDOWS. DULL REDDISH-BROWN CIRCLE CROSS ON TOP OF ROOF. GREEN TERRACED LAWN AND SHRUBBERY AROUND BASE. SPRINGTIME GREEN FOLIAGE ON TREES. WHITE SIGN-BLACK LETTERS AND FRAME. GOLD CROSS ON TOP OF SIGN. DARK RAILINGS ON STEPS. REAR BUILDING ON EXTREME LEFT-DARK DULL RED, WHITE TRIM. SLATE ROOF.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects o.
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1952	DEC 4 - 1952
SKETCH				
RETOUCHING	5	3	DEC 1 1952	DEC 2 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10 1/2	1 1/2	DEC 8 1952	DEC 16 1952
ARTIST DEPT.		7		12-17-52

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

5

HEMMINGSSEN DRUG STORE, MARSHALL, MICH.

NO. 20-430

ORDER NO. 75905

DATE 10-10-52

6 1/2 M POST CARDS C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE, MARSHALL,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS, AND LETTERING ON PICTURE. ADD LEAVES TO TREES.
SHOW CLOUDS.

NATURAL COLOR STONE BUILDING, WITH GREEN ROOF. WHITE FLAG POLE.
TAN WINDOW TRIM, AND PILLARS, TAN STONE OVER TOP. BROWN (NATURAL
COLOR) DOORS. CONCRETE STEPS. BLACK RAILING.

SUBMIT:

RET. PHOTO

TO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

OPEN PHOTO TICKET

ATTENTION

order for this order. Please
show your order or nega-
tives are natural and colors are
in harmony with each other
to make an attractive

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1952	OCT 15 1952
SKETCH				
RETOUCHING	2	3	OCT 14 1952	OCT 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1st in
20508

87

HEMMINGSSEN DRUG STORE, MARSHALL, MICH.

NO. 20-431

ORDER No. 75905

DATE 10-10-52

6 1/2 M POST CARDS C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BROOKS MEMORIAL FOUNTAIN AT NIGHT,
MARSHALL, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE A NIGHT SCENE. TAKE OUT LETTERING IN PICTURE AND BRIGHTEN UP A LITTLE.

BASE OF FOUNTAIN IS CONCRETE. UPPER PART OF BASE AND BALANCE OF FOUNTAIN IS CREAM MARBLE. GREEN BENCHES. SHOW WATER IN POOL AROUND THE FOUNTAIN. SHOW FOUNTAIN IN RAINBOW COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1952	OCT 22 1952
SKETCH				OCT 22 1952
RETOUCHING		3	OCT 20 1952	OCT 20 1952
REPHOTO			OCT 13 1952	OCT 20 1952
PHOTO-LITHO			OCT 23 1952	NOV 3 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		11-3-52
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

HEMMINGSSEN DRUG STORE, MARSHALL, MICH.

NO. 2C-432

ORDER NO. 75905

DATE 10-10-52

6 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BROOKS MEMORIAL FOUNTAIN,
MARSHALL, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION A DAY TIME SCENE.
TAKE OUT CARS. BRIGHTEN UP THE SHADOWS. BLUE SKY SHOWING THRU
FOLIAGE.

THE FOUNTAIN ITSELF TO BE IN RAINBOW COLORS.
SEE SUBJECT 2C-431 FOR OTHER COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	
SKETCH	9	3 1/2	OCT 1 1952	OCT 21 1952
RETOUCHING			OCT 13 1952	OCT 16 1952
REPHOTO			OCT 23 1952	OCT 28 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1 1/2		10-31-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PALEN'S DRUG STORE, INC., MONROE, N.Y.

NO. 2C-433

ORDER No. 75907

DATE 10-10-52

6½ M POST CARDS

C T AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

GONZAGA RETREAT HOUSE, MONROE,
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

GRAY BUILDING - WHITE TRIM - GREEN ROOF.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1952	OCT 16 1952
RETOUCHING	5	2 1/4	OCT 14 1952	OCT 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 20 1952	OCT 23 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PALEN'S DRUG STORE, INC., MONROE, N.Y.

NO. 20-434

ORDER No. 75908

DATE 10-10-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEVEN SPRINGS SANATORIUM,
MONROE, N. Y. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS WHITE - LIGHT COPPER GREEN ROOF - TRIMMINGS ARE
CREAM AND GREEN. FRONT STEPS ARE GRAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1952	OCT 15 1952
SKETCH	4	2	OCT 14 1952	OCT 15 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 20 1952	OCT 23 1952
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		10-27-52
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PALEN'S DRUG STORE, INC., MONROE, N.Y.

NO. 2C-435

ORDER No. 75909

DATE 10-10-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ST. THERESA'S CHAPEL, ST. PATRICK'S
ACADEMY, HARRIMAN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRAY CEMENT BUILDING - BLACK ROOF.
BUILDING ON LEFT IS RED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1952	OCT 20 1952
SKETCH				
RETOUCHING		2 1/2	OCT 14 1952	OCT 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	OCT 22 1952	OCT 28 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PALEN'S DRUG STORE, INC., MONROE, N.Y.

NO. 2C-436

ORDER No. 75909

DATE 10-10-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE MARYCREST NOVITIATE,
MONROE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WHITE OBJECT ON RIGHT(BUILDING ?).

LARGE BUILDING HAS RED TILE ROOF.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1952	OCT 16 1952
SKETCH				
RETOUCHING		2 1/2	OCT 14 1952	OCT 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 20 1952	OCT 23 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PALEN'S DRUG STORE, INC., MONROE, N.Y.

NO. 20-437

ORDER No. 75909

DATE 10-10-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

THE MARYCREST MOTHER HOUSE,
MONROE, N. Y.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **HEIN C.T.**

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT STRAW AND PUT IN GREEN GRASS.

GRAY STONE BUILDING, RED TILE ROOF.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By X _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 16 1952	
SKETCH				
RETOUCHING	5	3	OCT 14 1952	OCT 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 22 1952	OCT 28 1952
HAND COLOR PROOF	20	1 1/2		10-30-52
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

PALEN'S DRUG STORE, INC., MONROE, N.Y.

NO. 20-438

ORDER No. 75909

DATE 10-10-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE CHAPEL OF MARY IMMACULATE,
MARYCREST, MONROE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1952	
SKETCH				
RETOUCHING	5	2-2	OCT 14 1952	OCT 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE WOMAN'S CIVIC CLUB, MARION, ALA.,

NO. 2C-439,

ORDER No. 75917 /

DATE 10-13-52

1 M POST CARDS

C.T. BLUE-SKY

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CARNEGIE LIBRARY, JUDSON COLLEGE,
MARION, ALA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

IMPRINT NONE

PHOTO PROPERTY OF CUST. /

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		/	OCT 13 1952	OCT 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

THE WOMAN'S CIVIC CLUB, MARION, ALA. /

NO. 2C-440 /

ORDER No. 75917 /

DATE 10-13-52

1 / M POST CARDS / C.T. BLUE-SKY /

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE ALUMNAE AUDITORIUM, JUDSON
COLLEGE, MARION, ALA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

IMPRINT

NONE /

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

5C 50

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1 1/2	OCT 13 1952	OCT 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE WOMAN'S CIVIC CLUB, MARION, ALA.

NO. 2C-441

ORDER No. 75917

DATE 10-13-52

1 M POST CARDS, C.T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PRESIDENT'S HOME, JUDSON
COLLEGE, MARION, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		/	OCT 13 1952	OCT 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE WOMAN'S CIVIC CLUB, MARION, ALA. /

NO. 26-442 /

ORDER No. 75918 /

DATE 10-13-52

3 1/2 M POST CARDS /

C.T. AMERICAN ART /

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER / LOWER, CENTER-BORDER

TITLE IN FULL

VIEW AT LAKE LAND FARM, MARION,
ALA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 / R. M. YES /

IMPRINT NONE /

PHOTO PROPERTY OF CUST. /

RETOUCHING AND COLOR DESCRIPTION

THE BUILDINGS ARE CONSTRUCTED OF CEMENT BLOCKS INTERSPERSED WITH
RED BRICK. THE ROOFS ARE RED TILE.
THE REST OF THE PICTURE IN NATURE'S OWN COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	OCT 21 1952
SKETCH				
RETOUCHING	23	2	OCT 14 1952	OCT 21 1952
REPHOTO				
PHOTO-LITHO			OCT 22 1952	OCT 29 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

THE WOMAN'S CIVIC CLUB, MARION, ALA.

NO. 2C-443

ORDER No. 75918

DATE 10-13-52

3 1/2 M POST CARDS, C.T. AMERICAN ART, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JEWETT HALL, JUDSON COLLEGE,
MARION, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACOLOR PRINT FOR COLOR GUIDE - ONLY.

RETURN PRINT TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1952	
SKETCH				
RETOUCHING		3	OCT 21 1952	OCT 22 1952
REPHOTO			OCT 13 1952	OCT 21 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 24 1952	OCT 29 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

11/14/52
MS

NO. 2C-444

HORNSBY'S 5¢-\$1.00 STORES, MORRIS, ILL.

ORDER No. 75920

DATE 10-13-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MORRIS COMMUNITY HIGH SCHOOL,
MORRIS, ILLINOIS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT IN CLOUDS. REMOVE LADDER. SHOW A NICE GRASSY LAWN.
BUILDING IS CREAM COLOR BRICK, LIGHT GRAY UPPER TRIM - GLASS BRICK.
RED GRANITE ENTRANCE. RED SIGN ON EXTREME RIGHT - ALSO SHOW
LIMESTONE CONTINUATION ON EXTREME RIGHT OF PICTURE (SEE ADD'L
PHOTO ENCLOSED) ✓

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date 11-15-52

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1952	OCT 15 1952
SKETCH				
RETOUCHING		2	OCT 15 1952	OCT 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1/2	OCT 22 1952	OCT 29 1952
ARTIST DEPT.		7		11-7-52

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 20445

HERMAN COHN NEWS AGENCY, MUSCATINE, IOWA

ORDER No. 75921

DATE 10-14-52

12½ M POST CARDS, C.T. AMERICAN ART, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
AUDITORIUM, MUSCATINE HIGH SCHOOL,
MUSCATINE, IOWA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1, R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN VARIEGATED BRICK BUILDING - LIMESTONE FRONT.

SHOW NICE LAWN.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 16 1952	OCT 17 1952
SKETCH				
RETOUCHING			OCT 15 1952	OCT 16 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	12	OCT 22 1952	OCT 29 1952
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ROY O. HICKMAN, TEXHOMA, OKLA. /

NO. 2C-446 /

ORDER No. 75926 /

DATE 10-14-52

1. M POST CARDS

C.T. PHOTO-COTE /

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

TITLE IN FULL
STATE MARKER - TEXHOMA, TEXAS
STATE MARKER - TEXHOMA, OKLA.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TWO PHOTOS TO BE ARRANGED AS PER LAYOUT ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		1	OCT 15 1952	
RETOUCHING		1 1/2		
REPHOTO				
PHOTO-LITHO			OCT 20 1952	
BLEUPRINT				OCT 24 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BROWER STATIONERS, TROY, OHIO /

NO. 2C447

ORDER NO. 80845

DATE 8-31-53

2 POST CARD

C.T. PHOTO FINISH /

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE HOBART ARENA, TROY, OHIO /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO /

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2C447 /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

NO /

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1953	SEP 3- 1953
SKETCH				
RETOUCHING		0	SEP 1 1953	SEP 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 8- 1953	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

BROWER STATIONERS, TROY, OHIO /

NO. 2C-447 /

ORDER No. 75938 /

DATE 10-15-52

2 M POST CARDS / C.T. BLUESKY / WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE HOBART ARENA, TROY, OHIO /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 - R. M. NO.

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF CUST. /

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please make sure to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/4	OCT 15 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BROWER STATIONERS, TROY OHIO ✓

NO. 2C448

ORDER NO. 80845

DATE 8-31-53

2 / M POST CARDS

C.T. PHOTO FINISH / WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE HOBART ARENA, TROY, OHIO ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2C448. ✓

NO ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1953	SEP 3 1953
SKETCH				
RETOUCHING		0	SEP 1 1953	SEP 1 1953
REPHOTO				
PHOTO-LITHO			SEP 8 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

BROWER STATIONERS, TROY, OHIO

NO. 2C-448

ORDER No. 75938

DATE 10-15-52

2 M POST CARDS C.T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE HOBART ARENA, TROY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1952	
SKETCH				
RETOUCHING		2	OCT 15 1952	OCT 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 2C-449

ORDER NO. 75939

DATE 10-15-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROADWAY, COUNCIL BLUFFS, IOWA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CLOUDS IN SKY. "WALGREEN" SIGN - RED ON BLACK
"WOOLWORTH" SIGN - GOLD LETTERS ON RED BACKGROUND.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1952	
SKETCH				
RETOUCHING		4-2	OCT 16 1952	OCT 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LEE ROUTH & CO., DALTON, GA.

NO. 20-450

ORDER No. 75979

DATE 10-17-52

6½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH, DALTON,
GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JOIN 3 PHOTOS AS ATTACHED. TAKE OUT FEW DEAD BRANCHES.
NEW LIGHT RED BRICK CHURCH AND SUNDAY SCHOOL BUILDING, WHITE TRIM,
GRAY SLATE ROOFS. ALUMINUM STEEPLE, WHITE CROSS. NICE GREEN LAWN,
CONCRETE WALKS. CLOUDS IN SKY.,

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1952	OCT 27 1952
SKETCH				
RETOUCHING		4 1/2	OCT 20 1952	OCT 27 1952
REPHOTO			OCT 17 1952	OCT 20 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	OCT 29 1952	NOV 3 1952
ARTIST DEPT.	108	8		11-6-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LEE ROUTH & CO., DALTON, GA.

NO. 20-451

ORDER NO. 75979

DATE 10-17-52

6 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH, DALTON, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE FRONT. BLACK IRON RAILINGS. #9 SIDE. GRAY SLATE ROOF.
COPPER STEEPLE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1952	OCT 26 1952
SKETCH				
RETOUCHING		3 1/2	OCT 20 1952	OCT 24 1952
REPHOTO				NOV 5
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	OCT 31 1952	NOV 5 1952
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LEE ROUTH & CO., DALTON, GA.

NO. 2C-452

ORDER No. 75979

DATE 10-17-52

6½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DALTON PUBLIC LIBRARY, DALTON,
GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK BUILDING, WHITE TRIM, WHITE CENTER DOOR (AT
SIDES BROWN FRAMES IMITATION DOORS). GRAY SLATE ROOF.
LIGHT RED BRICK CHIMNEYS. CONCRETE WALK AND STEPS.
NICE GREEN LAWN.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1952	OCT 21 1952
SKETCH				
RETOUCHING	9	2½	OCT 20 1952	OCT 22 1952
REPHOTO				
PHOTO-LITHO			OCT 24 1952	OCT 29 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		10-31-52
ARTIST DEPT.	110	8		10/4/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

J. J. NEWBERRY CO.,
PENN YAN, N.Y.

NO. 20-453

ORDER NO. 75881

DATE 10-20-52

3 1/2 M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, PENN YAN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

LEFT: 1 - VERY LIGHT CREAM - OTHERS RED

RIGHT: 1 - GREY

2 - RED

REMOVE OR MODERNIZE OLD "CHEVIE"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other.
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1952	
SKETCH				
RETOUCHING	7	4	OCT 20 1952	OCT 22 1952
REPHOTO			OCT 24 1952	OCT 29 1952
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

J. J. NEWBERRY CO.,
PENN YAN, N.Y.

NO. 2C-454

ORDER No. 75881

DATE 10-20-52

3½ M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BLUFF POINT ON KEUKA LAKE,
PENN YAN, N.Y.,
IN THE FINGER LAKES REGION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each o
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	
SKETCH				
RETOUCHING	3	1	OCT 20 1952	OCT 21 1952
REPHOTO				NOV 3
PHOTO-LITHO				
BLUEPRINT			OCT 23 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		11-3-52
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

J. J. NEWBERRY CO.,
PENN YAN, N.Y.

NO. ~~XXXX~~ 2C-455

ORDER No. 75881

DATE 10-20-52

3½ M POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RED JACKET PARK ON KEUKA LAKE,
PENN YAN, N.Y.,
IN THE FINGER LAKES REGION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects o.
order for this customer. Please
see to it that all cuts or ne
aves are uniform and colors
in harmony with each other
O. n. attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	
SKETCH				
RETOUCHING		1½		OCT 21 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			OCT 22 1952	OCT 29 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1½		11-3-52
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-456 ORDER NO. 75993 DATE 10-20-52

CUSTOMER ANN'S SERVICE
VILLA PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COTE -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full *See Customer Layout* CALL

ANN'S SERVICE - NORTH AVE. VILLA

VILLA PARK, ILL. PARK 4346

TRUCK SERVICE IS OUR BUSINESS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT ALL BACKGROUND - JUST LEAVING TRUCKS

SEE ENCLOSED LAYOUT

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

VOHS DRUG STORE, WEST BEND, IOWA

NO. 2C-457

ORDER NO. 75996

DATE 10-20-52

1 M POST CARDS

C.T. PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
MAIN STREET, WEST BEND, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES. SHOW CLOUDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	
SKETCH				
RETOUCHING		2	OCT 20 1952	OCT 21 1952
REPHOTO				OCT 29 1952
PHOTO-LITHO				
BLEUPRINT			OCT 23 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-458 ORDER NO. 75998 DATE 10-20-52

CUSTOMER DINAH'S BAR-B-QUE RESTAURANT
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
Customer

12 1/2 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DINAH'S BAR-B-QUE RESTAURANT 8-9040
9014 N. WESTERN - PHONE TR 8-9040
OKLAHOMA CITY, OKLAHOMA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wm. Drawing

Follow Layout

FRONT NO. 5

R. M.

Yes

NO

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black ■ White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. FOLIAGE, OR DARK GRASS GREEN COLOR FOR ROOF.

WHITE BRICK FACING FOR BUILDING PROPER (BLUE WHITE) EXCEPT AT THE
CORNER IN LEFT FOREGROUND-USE PINKISH TINGE (AS ON CHIMNEY OF CARD
ENCLOSED-8B136-N). USE SEVERAL DIFFERENT COLORS FOR CARS- MAROON,
CREAM TAN - BEIGE - BLACK AND PALE GREEN.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-459 ORDER NO. 75999 DATE 10-20-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

CUSTOMER DINAH'S BAR-B-QUE RESTAURANT
OKLAHOMA CITY, OKLA.

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16

STYLE AMERICAN ART - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

DINAH'S BAR-B-QUE RESTAURANT
9014 N. WESTERN - PHONE TR 84-803
OKLAHOMA CITY, OKLAHOMA 3-9040

FRONT NO. NO

(All of this on address side)

R. M.

Yes

MM

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2C-458

COLOR DESCRIPTION

FOLLOW SUBJECT 2C-458 FOR COLORS

Bus Card

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

WEAKLEY-OLSON COMPANY,
JAMESTOWN, NEW YORK

NO. 2C-460

ORDER NO. 75894

DATE 10-21-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EPISCOPAL CHAPEL, CHAUTAUQUA, N.Y.
ON LAKE CHAUTAUQUA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

CHAUTAUQUA BOOK STORE,
CHAUTAUQUA, N.Y.

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1 1/2	OCT 22 1952	
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CASEY DRUG CO.
CHANUTE, KANSAS

NO. 2C-461

ORDER NO. 76122

DATE 10-23-52

3 1/2 M POST CARDS, C.T.AMERICAN ART, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL BUILDING AND CITY HALL,
CHANUTE, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWN & CONCRETE

REMOVE CARS

FIX FLAG

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1952	OCT 27 1952
SKETCH				
RETOUCHING	3	3 1/2	OCT 23 1952	OCT 27 1952
REPHOTO				NOV 5 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		11-5-52
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CASEY DRUG CO.
CHANUTE, KANSAS

NO. 2C-462

ORDER NO. ~~76122~~ 85397

DATE 10-23-52

3 1/2 M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL TIOGA,
CHANUTE, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAN WITH CREAM TRIM AND LIGHT GREEN AWNINGS.

BROWN SIGN. GREEN SCREENS. RED TRIM AT TOP.

REMOVE PEDESTRIANS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	
SKETCH				
RETOUCHING			OCT 24 1952	OCT 27 1952
REPHOTO				NOV 6 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	128	1	OCT 31 1952	11-7-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Handwritten notes: "C.", "+ 1 1/2 in material", "41", and a signature.

CASEY DRUG CO.
CHANUTE, KANSAS

NO. 2C-463

ORDER NO. 76122

DATE 10-23-52

3 1/2 M POST CARDS C.T.AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEOSHO MEMORIAL HOSPITAL,
CHANUTE, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREY & YELLOW TRIM ON RIGHT.

BROWN CHIMNEY * RED FLOWERS

FIX GRASS & STREET IN FOREGROUND

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			OCT 23 1952	OCT 29 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	OCT 31 1952	NOV 5 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CASEY DRUG CO.
CHANUTE, KANSAS

NO. 2C-464

ORDER No. 76122

DATE 10-23-52

3 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH,
CHANUTE, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF STONE & CONCRETE

REMOVE "SKELLY" SIGN & TRUCK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 29 1952
SKETCH				
RETOUCHING	5	3 1/2	OCT 23 1952	OCT 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		NOV 6 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CASEY DRUG CO.
CHANUTE, KANSAS

NO. 2C-465

ORDER NO. 76122

DATE 10-23-52

3 1/2 M POST CARDS C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EAST MAIN STREET,
CHANUTE, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: BLDGS.ON RIGHT:-1st-DIRTY BUFF & B&W SIGN. 2nd-DIRTY BUFF.
3rd-BROWN. 4th-RED. HOTEL-TAN

BLDGS.ON LEFT:-1st-TAN WITH GREY FRONT AND BLUE SIGNS.
2nd-GREY. 3rd-BROWN. 4th-RED. 5th-DARK RED & WHITE.
6th-BRIGHT RED.

MODERNIZE OLD CARS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1952	OCT 2 1952
SKETCH				
RETOUCHING		5	OCT 23 1952	OCT 27 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 3/4	OCT 29 1952	NOV 3 1952
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CASEY DRUG CO.
CHANUTE, KANSAS

NO. 2C-466

ORDER No.

DATE 10-23-52

3 1/2 M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNKEN GARDENS AND FOUNTAIN,
HIGHLAND PARK,
CHANUTE, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FLOWERS YELLOW & ORANGE, WITH FEW PINK MIXED IN. SHELTER HOUSE
BUFF & RUST ROOF. FOUNTAIN HAS RED-BLUE OR GREEN LIGHT AT BASE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1952	OCT 2 1952
SKETCH				
RETOUCHING		2 1/2	OCT 23 1952	OCT 27 1952
REPHOTO				NOV 5 1952
PHOTO-LITHO			OCT 27 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	14	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MOORE'S 10¢ STORE, CLAREMORE, OKLA.

NO. 20467

ORDER No. 76050

DATE 10-23-52

12½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
CLAREMORE, OKLAHOMA
"WILL ROGERS' HOME TOWN"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(GROUP OF 4 CHURCH VIEWS)

FOLLOW LAYOUT AND INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1953	MAY 4 1953
SKETCH		2		
RETOUCHING		8	MAY 1 1953	MAY 13 1953
REPHOTO			MAY 1 1953	MAY 7 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 18 1953	MAY 25 1953
HAND COLOR PROOF	40	2	5-26-53	5-26-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY
BLOOMINGTON NEWS AGENCY,
BLOOMINGTON, ILL..

NO. 2C-468

ORDER No. 76132

DATE 10-23-52'

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPECIAL EDUCATION BUILDING,
ILLINOIS STATE NORMAL UNIVERSITY,
NORMAL, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES'

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE TELEPHONE POST & WIRES - STREET SIGN & NO PARKING SIGN.

FIX LAWN & SHOW LEAVES ON TREES.

BLDG.-LIGHT RED BRICK - LIGHT IND.LIMESTONE FRONTS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 23 1952
SKETCH				
RETOUCHING	52	3	OCT 24 1952	OCT 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	OCT 31 1952	NOV 7 1952
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY IRA E. OWEN, NEW SALEM LODGE,
PETERSBURG, ILL.

NO. 20469

ORDER NO. 76052

DATE 10-23-52

2 M POST CARDS

C.T. PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
NEW SALEM LODGE, ENTRANCE NEW
SALEM STATE PARK, PETERSBURG,
ILLINOIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. **MM** YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES AND LIGHT POST.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	OCT 29 1952
SKETCH				
RETOUCHING		2	OCT 24 1952	OCT 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WADDLE DRUG STORE, HARRISBURG, ARK.

NO. 2C470

ORDER No. 76053

DATE 10-23-52

3 1/2 M POST CARDS AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COMBINING RICE ON HEEB'S FARM,
HARRISBURG, ARK. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RICE IS GOLDEN YELLOW. COMBINE MACHINE IS RED. /

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects
order for this customer. Please
to it that all cuts nega
tives are uniform and colors
in harmony with each
to make attractive

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	
SKETCH				
RETOUCHING	5	2	OCT 24 1952	OCT 30 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 31 1952	NOV 6 1952
ARTIST DEPT.		7		11-7-52

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WADDLE DRUG STORE, HARRISBURG, ARK.

NO. 26471

ORDER No. 76053

DATE 10-23-52

3 1/2 M POST CARDS

C.T.AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BUD JAMES 'COTTON PATCH ON LANDERS'
FARM, HARRISBURG, ARK. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
this photo are
shown in the
upper left corner. Please
note the position of the
subjects and the colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 23 1952
SKETCH				
RETOUCHING	3	1 1/2	OCT 24 1952	OCT 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 21 1952	
HAND COLOR PROOF	124	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WADDLE DRUG STORE, HARRISBURG, ARK.

NO. 2C472

ORDER NO. 76054

DATE 10-23-52'

1 M POST CARDS

C.T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

LANDERS GIN, HARRISBURG, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	OCT 24 1952	OCT 28 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY

THOMAS WINTERS, PRINCETON, KY.

NO. 2C-473

ORDER No. 76062

DATE 10-24-52

3 1/2 M POST CARDS C.T.AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BUTLER HIGH, PRINCETON, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO 1

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3706-29.

NATURAL BRICK COLOR #51 BUILDING. ALL TRIMMINGS ARE GRAY CEMENT #17.

YES

SUBMIT:

RET. PHOTO

REPHOTO

E. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH				
RETOUCHING	11	2	NOV 3 - 1952	NOV 4 1952
REPHOTO			OCT 27 1952	OCT 31 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 7 1952	NOV 14 1952
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 20-474

DISTRIBUTED BY IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER No. 76088

DATE 10-28-52

1 M POST CARDS C.T. PHOTO-COTE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (At bottom)

INTERIOR, JOSHUA MILLER'S BLACK-SMITH SHOP, NEW SALEM STATE PARK, LINCOLN'S NEW SALEM, ILLINOIS,



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____ Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	OCT 30 1952
SKETCH				
RETOUCHING	3	1	OCT 28 1952	OCT 30 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Rush
on sheet
E9

DISTRIBUTED BY IRA E. OWEN, NEW SALEM LODGE,
PETERSBURG, ILL.

NO. 20475

ORDER NO. 76088

DATE 10-28-52

1 M POST CARDS C.T. PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (At bottom)

SCENE AT MARTIN WADDELL'S, THE
VILLAGE HAT-MAKER, NEW SALEM STATE
PARK, LINCOLN'S NEW SALEM, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	OCT 30 1952
SKETCH			OCT 28 1952	OCT 30 1952
RETOUCHING	3	1 1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			OCT 31 1952	
STRIPPING, OPAQUING-				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush
on sheet
E9

DISTRIBUTED BY IRA E. OWEN, NEW SALEM LODGE,
PETERSBURG, ILL.
PHOTO BY HEDRICH-BLESSING

NO. 2C476

ORDER No. 76088

DATE 10-28-52

1 M POST CARDS

C.T. PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (At bottom)

OX TEAM AND CONESTOGA WAGON AT
HILL-McNAMAR (McNEIL) STORE, NEW
SALEM STATE PARK, LINCOLN'S NEW
SALEM, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3

Subject on
photo is uniform. Please
be sure all parts of uniform
are uniform and colors are
in harmony with each other
to make an attractive set.

PHOTO IN 2C-476
on sheet

Brush
Eg

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1952	NOV 4 - 1952
SKETCH			OCT 28 1952	NOV 3 1952
RETOUCHING		2		
REPHOTO			NOV 5 1952	NOV 6 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

250 ■ POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE AMERICAN ART ♦ FULL FACE

~~3 SIDES~~

Title in Plate			Copyright in Plate		
	Yes	No		Yes	No
1			1		
2			2		
3			3		
4			4		
5			5		
6			6		
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9			9		
10			10		
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93			93		
94			94		

Title in full

"THE BUS THAT GOES TO SEA" - *James H. ...*
SEVEN MILE BRIDGE BETWEEN MIAMI AND KEY WEST.

FRONT NO. 52

M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

CROP PICTURE AT TOP - AND MOVE PICTURE UP 1/8" FOR BORDER AT BOTTOM FOR TITLE. - 1/8 inch border

STRENGTHEN COLOR AND REPRODUCTION OF BUS.

COLOR DESCRIPTION

STRENGTHEN COLOR AND REPRODUCTION OF BUS.

FOLLOW PICTURE FOR COLORS

34-41552

old man
died

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 20-478

ORDER No. 76293

DATE 10-29-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOYSEN DAM IN THE WIND RIVER CANON ON
HIGHWAY U. S. 20

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

Private # before title: #1087

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. OIL THE ROAD. BODY OF DAM GRAVEL COLOR. SPILLWAY AND TOP
EDGE OF DAM CONCRETE. DARK GRANITE CLIFFS. THE SLOPES RUN FROM TAN TO YELLOW
TO GREEN. PLEASING EFFECT OF WATER BEHIND DAM (DO NOT MAKE WATER ALL BLUE).
HIGH IMPRESSIVE CLOUDS IN SKY. ROADS AND TRAILS AROUND SLOPES OF DAM ARE
NOT PERMANENT-THEREFORE DO NOT SHOW DISTINCTLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				NOV 17 1952
RETOUCHING		2 1/2	NOV 5 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	NOV 10 1952	
ARTIST DEPT.	36	7 1/2	12-11-52	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Spencer Job
36 - 2
108 - 3 1/2
7 1/2

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2C-479

ORDER No. 76293

DATE 10-29-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ANTLERS HOTEL WITH PIKES PEAK, ALT.
14,110 FT., IN THE DISTANCE, COLORADO
SPRINGS, COLO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 125

R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: #531

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT "CHEYENNE" HOTEL SIGN & CORNER OF BLDG. SHOWING IN RIGHT CORNER.
PUT LEAVES ON TREES. BODY OF BUILDING IS GREY TAN PRESSED BRICK, CORNER
TRIMS MORE BROWNISH WITH LIGHTER LINES BETWEEN. ROOF DARK. WHITE RAILINGS
ON BALCONIES, AND PORCH PILLARS. PENTHOUSE GREY STUCCO. MOST OF OTHER TRIM
DULL GRAY CONCRETE. DO NOT STRESS BUILDINGS IN DISTANCE. FOOTHILLS ARE
GREENISH-TAN TO BLUE-GREEN. SHOW PEAK DISTINCTLY. RETAIN CLOUDS. DARK
OR GREY COLOR AUTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		3	NOV 6 1952	NOV 10 1952
REPHOTO				NOV 14 1952
PHOTO-LITHO			NOV 10 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/4		
ARTIST DEPT.	102	8	11/28/52	1/3/53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Photo returned
11/28/52
MK*

VICTORY VARIETY STORE, RICHFIELD SPRINGS, N.Y.

NO. 2C480

ORDER NO. 76295

DATE 10-30-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET LOOKING EAST ON U.S. ROUTE
20, RICHFIELD SPRINGS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES AND WIRES, AND MAN IN STREET.

BUILDINGS 1 - 3 LIGHT RED. CREAM BUILDING WITH DRUG SIGN (SHOW UP SIGN).
BRING OUT LETTERING ON 1st BUILDING ON RIGHT "VARIETY STORE".

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		3 1/2	NOV 5 1952	NOV 10 1952
REPHOTO				
PHOTO-LITHO			NOV 14 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		11-28-52
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

VICTORY VARIETY STORE, RICHFIELD SPRINGS, N.Y.

NO. 20481

ORDER NO. 76295

DATE 10-30-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATERWORKS, RICHFIELD SPRINGS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TO BE A NIGHT VIEW: SHOW FOUNTAIN AS LARGE AS POSSIBLE, WATER COLORS ARE REMOVE - FENCE, POLES AND WIRES. / RED, GREEN, BLUE, PINK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING	9	3	NOV 1952	NOV 5 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	NOV 6 1952	NOV 13 1952
ARTIST DEPT.		7½		11-14-52

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

VICTORY VARIETY STORE, RICHFIELD SPRINGS, N.Y.

NO. 20482

ORDER No. 76295

DATE 10-30-52'

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOSEPH'S CHURCH, RICHFIELD SPRINGS,
N. Y. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO '

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT HOUSE ON RIGHT - LEAVE IN HOUSE ON ~~R~~ LEFT. REMOVE POLES AND WIRES.
WHITE BUILDING, BROWN DOORS. GREEN ROOF. GOLD DOME.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
RETOUCHING	5	3	NOV 6 1952	NOV - 5 1952
REPHOTO				NOV 24 1952
PHOTO-LITHO			NOV 14 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1¼		11-28-52
ARTIST DEPT.		6¼		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

VICTORY VARIETY STORE, RICHFIELD SPRINGS, N.Y.

NO. 20483

ORDER No. 76295

DATE 10-30-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH 3 MILES FROM RICHFIELD
SPRINGS, N.Y. ON CANADARAGO LAKE



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT IN MORE BATHERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

4
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		/	NOV 6 1952	NOV 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 10 1952	NOV 14 1952
HAND COLOR PROOF	105	1 1/2		11-14-52
ARTIST DEPT.	7 1/2	8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SHAFER NEWS AGENCY,
ST. JOSEPH, MO.
PHOTO BY: MASSIE--MISSOURI RESOURCES DIV.

NO. 2C-484
ORDER No. 76226
DATE 10-30-52

12½M POST CARDS C.T.AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
LAGOON IN BEAUTIFUL KRUG PARK,
ST. JOSEPH, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

USE ATTRACTIVE COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		3½	NOV 6 1952	NOV 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	NOV 10 1952	NOV 20 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

G.S. FLESHER, CAIRO, W.VA.

NO. 20485

ORDER No. 76317

DATE 10-31-52'

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAIRO HIGH SCHOOL, CAIRO, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT, NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Make up photo.

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	NOV 5 1952	
REPHOTO			OCT 31 1952	NOV 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2/10/53
OK

Thompson

F.W. WOOLWORTH CO., TOMS RIVER, N.J.

NO. 20486

ORDER No. 76329

DATE 11-3-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOMS RIVER HIGH SCHOOL,
TOMS RIVER, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 2 VIEWS:

RED BRICK BUILDING.

PUT FLAG ON POLE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1952	NOV 11 1952
SKETCH	50		NOV 4 1952	11-10-52
RETOUCHING		3 1/2		
REPHOTO				
PHOTO-LITHO			NOV 14 1952	NOV 24 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		11-28-52
ARTIST DEPT. Shirley Hauling		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F. W. WOOLWORTH CO., TOMS RIVER, N.J.

NO. 20487

ORDER No. 76329

DATE 11-3-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOWN HALL,
TOMS RIVER, N.J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING, BLACK ROOF. WHITE COLUMNS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this camera. Please see to it that all positives or negatives are uniform in color and in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1952	
SKETCH				
RETOUCHING	4	2		NOV 6 1952
REPHOTO				NOV 20 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	NOV 12 1952	11-21-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.W. WOOLWORTH CO., TOMS RIVER, N. J.

NO. 20488

ORDER No. 76329

DATE 11-3-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OCEAN COUNTY COURT HOUSE,
TOMS RIVER, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING ' Car out

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1952	NOV 5 - 1952
SKETCH				
RETOUCHING	3	2 1/2	NOV 4 1952	NOV 4 1952
REPHOTO				NOV 14 1952
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 7 1952	11-14-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.W. WOOLWORTH CO., TOMS RIVER, N.J.

NO. 2C489

ORDER No. 76329

DATE 11-3-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POST OFFICE
TOMS RIVER, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT BOTH POLES. SHOW FLAG ON FLAG POLE.

POST OFFICE - RED, LIGHT GREY FRONT. GREY ROOF, GREY DOME WITH GLASS.

2nd BUILDING - WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 5 1952	NOV 6 - 1952
SKETCH				
RETOUCHING		3 1/2	NOV 4 1952	NOV 5 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2	NOV 11 1952	NOV 14 1952
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.W. WOOLWORTH CO., TOMS RIVER, N.J.

NO. 20490

ORDER No. 76329

DATE 11-3-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MAIN STREET,
TOMS RIVER, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT FLAGS.

LEFT SIDE OF STREET: 1st- CREAM: 2nd- RED: 3rd- GREY: 4th- GREEN
5th- WOOLWORTH BLDG.- LIGHT RED.

RIGHT SIDE OF STREET: 1st - GREY: 2nd- BROWN. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1952	NOV 10 1952
SKETCH			NOV 6 1952	
RETOUCHING		3½	NOV 4 1952	NOV 6 1952
REPHOTO				NOV 11 1952
PHOTO-LITHO			NOV 12 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13½		11-21-52
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

O.V. BROWN, DALE, INDIANA

NO. 2C491-N

ORDER NO. 76263

DATE 11-4-52

6 1/2 M POST CARDS

C.T.AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

TITLE IN FULL

TOP: HOME OF ABRAHAM LINCOLN,
YEARS 1816 TO 1830

IMPRINT NONE

BOTTOM: LINCOLN HOMESTEAD, LINCOLN
CITY, SPENCER COUNTY,
INDIANA

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

^{SLIDES}
FOLLOW PLATES ENCLOSED

Return 6 slides

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1952	NOV 11 1952
SKETCH	9		NOV 6 1952	NOV 7 1952
RETOUCHING			NOV 4 1952	NOV 6 1952
REPHOTO			NOV 14 1952	NOV 24 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 3/4		11-28-52
ARTIST DEPT.	103	9		12-11-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MRS. J. E. HARVEY
TALLULAH FALLS, GEORGIA

NO. 2C-492

ORDER No. 76463

DATE 11-4-52

2 M POST CARDS C.T.PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEWING TALLULAH GORGE FROM
TALLULAH POINT, 1200 FT. DEEP,
TALLULAH FALLS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

*Leave out sky, used for
blueprint also*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1	NOV 7 1952	NOV 10 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-493 ORDER NO. 76353 DATE 11-5-52

CUSTOMER SHINDERMAN MANAGEMENT CORP.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE C.T.AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OAKTON MANOR
PEWAUKEE LAKE, WISCONSIN

FRONT NO. 5

(All of ~~the~~ on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

TO BE SAME TYPE OF CARD AS 2025-N ENCLOSED.

SEE CUSTOMER LAYOUT DRAWING — ELIMINATE BLACK LINES AROUND LAYOUT,

AND FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS ON PHOTOS AND LAYOUT DRAWING.

RETURN ART WORK TO CUSTOMER

ret 11/18/52
AK

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

1- 20-493
2- 20-493
3- 20-493
4- 20-493

20-493-106

20-493

Reprints 26-
net

OK

J. J. NEWBERRY CO., KEENE, NEW HAMPSHIRE

NO. 20494

ORDER No. 76354

DATE 11-5-52

25 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL CATHEDRAL OF THE PINES,

IMPRINT NONE

RINDGE, NEAR KEENE, NEW HAMPSHIRE

Reset

Line Enamel and Type

to Paul L. Linsman

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. ■ W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 20 1952
SKETCH				
RETOUCHING		3	NOV 7 1952	NOV 12 1952
REPHOTO				
PHOTO-LITHO			NOV 21 1952	DEC 16 1952
BLEUPRINT			NOV 24 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	134		12-17
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

KENT NEWS AGENCY, SCOTTSBLUFF, NEBRASKA

NO. 20495

ORDER No. 76405

DATE 11-6-52

6 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ST. JAMES LUTHERAN
CHURCH, SCOTTSBLUFF, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE STREET SIGN. FIX UP STREET. THE SMALL WHITE HOUSE TO THE LEFT
IS THE PARSONAGE AND SHOULD BE LEFT IN THE PICTURE.
FOLLOW ENCLOSED KODACOLOR PRINT FOR COLOR GUIDE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 12 1952
SKETCH				
RETOUCHING		3	NOV 7 1952	NOV 12 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	164	1 1/2	NOV 24 1952	DEC 8 1952
ARTIST DEPT.		7-		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-496 ORDER NO. 76416 DATE 11-10-52

CUSTOMER
TOMMY BARTLETT, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE C.T.PHOTO-COTE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOMMY BARTLETT, "WELCOME TRAVELERS"
RADIO -- TELEVISION
NBC CHICAGO,

FRONT NO. NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

TAKE OUT NAME IN PICTURE * "MAURICE SEYMOUR"

CROP AS MARKED ON PHOTOGRAPH — TITLE TO BE PLACED AS SHOWN

ON TISSUE OVERLAY.

*See inst
enclosed for type style.*

To customer with type

COLOR DESCRIPTION

VERY RUSH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
add to
top

THE CARD SHOP, HUBBARD, OHIO

NO. 2C-497

ORDER No. 76563

DATE 11-12-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRACE LUTHERAN CHURCH,
HUBBARD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SHADOWS & BLDGS. ON BOTH SIDES, BRANCHES OF TREES,
& POLES & WIRES. ADD CLOUDS.

3C H 618

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		34	NOV - 7 1952	NOV 21 1952
REPHOTO			NOV 13 1952	NOV 17 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Strayhorn SX7

THE CARD SHOP, HUBBARD, OHIO

NO. 2C-498

ORDER NO. 76563

DATE 11-12-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH,
HUBBARD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES, WIRES, STREET SIGNS, BUILDINGS ON BOTH SIDES,
AND ADD CLOUDS.

3CH316

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type <input checked="" type="checkbox"/> Up			NOV 20 1952	
SKETCH				
RETOUCHING		3	NOV 13 1952	NOV 20 1952
REPHOTO				NOV 17 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE CARD SHOP, HUBBARD, OHIO

NO. 2C-499

ORDER NO. 76563

DATE 11-12-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH,
HUBBARD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT THREE AND BLDGS. TO RIGHT & LEFT.
TAKE OUT WIRES. CLEAN UP LAWN. ADD CLOUDS.

3c 2618

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type <input checked="" type="checkbox"/> Up				
SKETCH				
RETOUCHING		3	NOV 17 1952	NOV 20 1952
REPHOTO			NOV 13 1952	NOV 19 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5x7

THE CARD SHOP, HUBBARD, OHIO

NO. 20-500

ORDER No. 76563

DATE 11-12-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH,
HUBBARD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CAR AND SHADOWS. PUT LEAVES ON TREES.
TAKE OUT WIRES AND ADD CLOUDS.

304618

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors in harmony with each other to make attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1952	
SKETCH				
RETOUCHING		3	NOV 17 1952	NOV 17 1952
REPHOTO			NOV 13 1952	NOV 17 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-501 ORDER NO. 76585 DATE 11-13-52

CUSTOMER PITTSBURGH HOME SAVINGS & LOAN ASSOC.
PITTSBURGH, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE C.T. PHOTO-COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes ☒ Copyright in Plate Yes No
Title in full

PITTSBURGH HOME SAVINGS AND LOAN ASSN.
438 WOOD STREET, PITTSBURGH 22, PA.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ☒ sample
IMPRINT: ~~Customer~~ C. T. Imprint ~~Not Imprint~~
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black — White Proof. — Titles — Red, Blue

DO NOT RETOUCH PHOTO
USE AS IS

Picture of their building to cover as much of the card space as possible,
but they do not want the adjoining bldgs. on right & left omitted. They
do not care how small a part how small a part of these buildings appear
on the card as long as the photo of their bldg. covers as much of the card
as it can when reduced in size proportionally.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FILM

Ret 0

66

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 204502 ORDER NO. 76612 DATE 11-13-52

CUSTOMER SEAWALL SPECIALTY CO.,
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TIP TOP COURTS - 8 pl. copy
3932 WEST LEE STREET - 6 pl. copy
GREENVILLE, TEXAS

FRONT NO. 5

R. M.

Yes

NOX

H. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

WOOD WORK ON THESE HOUSES IS WHITE, TRIM AND ROOF-BLACK.
SHRUBBERY-GREEN. DIFFERENT TYPES OF TREES-SHOW IN DIFFERENT SHADES.
CHAIRS IN FRONT HAVE RED BACKS. RED CAR FOR MORE COLOR.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

Det 3 1/2

108 12-12-52 HC 1 1/2

La 7

Rephoto 3.50

net

My

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20503

ORDER NO. 76615 DATE 11-14-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

ORVILLE EWING
PRITCHETT, COLORADO

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE*WHITE BORDE

(All of this on address side) sam as 2C293

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full Upper: THE OLD WEST STILL LIVES
Lower: ORVILLE EWING - PRITCHETT,
COLORADO

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

LIGHTEN THE AREA AROUND THE ROOSTER — SO THE ROOSTER WILL
SHOW MORE DISTINCTLY.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-504 ORDER NO. 76641 DATE 11-18-52

CUSTOMER
BRADLEY LUMBER CO. OF ARKANSAS
WARREN, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 1/2 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED — NOTE TISSUE OVERLAY — AND FOLLOW

INSTRUCTIONS ENCLOSED /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS
ENCLOSED

MAKEOVER

Change to _____ Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Reserved for _____
PHOTO LITHO		Done _____
COMPOSING		
ART LITHO		By _____
PRINTING		

PHOTO RETURNED

3

PHOTO USED FOR

Add'l Order
\$ 12.50 net

Bt 3
Q116 502
R09

JAN 7 1953

JAN 13 1953

NO. 2C505

HEMMINGSSEN DRUG STORE, MARSHALL, MICH.

ORDER NO. 76645

DATE 11-18-52

6½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDERTITLE IN FULL SCHULER'S,
MARSHALL, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT-POLES, WIRES & CAR & SIGN ON EXTREME LEFT. ALSO REFLECTION IN WINDOW, AND CHURCH SPIRE IN BACKGROUND. ADD CLOUDS. BUILDING IS CREAM COLOR, GREY ROOF. NATURAL WOOD TRIM. BLDG. ON LEFT IS NATURAL STONE, NATURAL WOOD COLOR TRIM. YELLOW BENCHES ALONG FRONT. GREEN SHRUBS. AWNINGS ARE MAROON-WHITE LETTERS. SIGNS: OVER DOORWAY ON LITTLE BLDG. ON LEFT-GOLD ON NATURAL WOOD. NEON SIGNS: "HOTEL" - RED NEON ON CREAM. "GRILL" - BLUE NEON ON CREAM. "SCHULER" - GREEN NEON ON MAROON BACKGROUND. "S" ON DOORS ARE WHITE ON BLACK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1952	DEC 1 - 1952
SKETCH				NOV 21 1952
RETOUCHING				
REPHOTO				DEC 9
PHOTO-LITHO				
BLUEPRINT			DEC 3 1952	
STRIPPING, OPAQUING				11 9 52
HAND COLOR PROOF	74	1 1/2		
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

⑤

HEMMINGSSEN DRUG STORE, MARSHALL, MICH.

NO. 2C506

ORDER No. 76645

DATE 11-18-52

6 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER
TITLE IN FULL MICHIGAN AVENUE
LOOKING WEST, MARSHALL, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT OLD CARS, POLES, WIRES AND TRUCKS.
ADD CLOUDS. BLACK TOP STREET WITH WHITE CENTER LINE.
LEFT SIDE: 1st BLDG. RED BRICK. NEXT-CONCRETE. "GARDEN" IS WHITE
NEON. RED BORDER AROUND SIGN. NEXT 8 BLDGS. ARE WHITE
AND GRAY. NEXT 3 ARE RED BRICK.
RIGHT SIDE: "PECK'S DRUG" YELLOW NEON ON DARK GREEN. "PRESCRIPTIONS"
YELLOW NEON ON DARK GREEN. "COCA COLA" WHITE NEON ON DARK
RED. BLDG. IS BUFF BRICK WITH TAN MARBLE FRONT. NEXT-RED
BRICK-WHITE FRONT. NEXT-GRAY FRONT-BLUE LETTERS. NEXT-WHITE BRICK. NEXT-
BUFF BRICK.

SEE 2C507

FOR "REXALL" SIGN

ATTENTION!

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1952	DEC 1-1952
SKETCH				NOV 21 1952
RETOUCHING		5		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	100	DEC 3 1952	DEC 9 1952
ARTIST DEPT.		7-30		12-10-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HEMMINGSSEN DRUG STORE, MARSHALL, MICH.

NO. 20507

ORDER NO. 76645

DATE 11-18-52

6½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MICHIGAN AVENUE
LOOKING EAST, MARSHALL,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

20508

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1952	DEC 1-1952
SKETCH				NOV 21 1952
RETOUCHING		4 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 3/4	DEC 3 1952	DEC 9 1952
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HEMMINGSSEN DRUG STORE, MARSHALL, MICH.

NO. 20508

ORDER No. 76645

DATE 11-18-52

6 1/2 M POST CARDS C.T. AMERICAN ART

XXXXXXXXXXXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
MARSHALL, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECTS FOR LETTERS AS FOLLOWS:

- M - 20507 Michigan Ave.
X A - 7B355-N Brooks Fountain
X R - 20430 Post Office
S - 20429 High School
H - 20491 Fountain at night
A - 20428 City Hall
- L - 20506 Michigan Ave.
XL - 20432 Brooks Fountain
- 5 Blue Print
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1952	DEC 22 1952
SKETCH		7	DEC 16 1952	DEC 23 1952
RETOUCHING		6		
REPHOTO				
PHOTO-LITHO			DEC 29 1952	JAN 7 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 20509

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA.

ORDER No. 76648

DATE 11-18-52

12½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDERTITLE IN FULL THE GREAT CONEMAUGH
(FLOOD CONTROL) DAM, INDIANA
COUNTY, PA.SMALL TYPE: PHOTO BY SIPOS, HOMER
CITY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP BOTTOM OF PHOTO AS MARKED. REMOVE DEAD TREE LIMBS IN FOREGROUND. ALSO LARGE LIMB ON RIGHT. REMOVE DARK SHADOW ACROSS ~~ON~~ OTHER BANK ABOVE DAM. DULL BROWN DIRT BANK ALONG FOREGROUND. TAKE OUT SMALL BLDGS. & AUTO TRUCKS AT END OF DAM ON LEFT. BLUE WATER ABOVE AND BELOW DAM. LIGHT CEMENT ALL OVER. LIGHT SILVER GRAY RAILINGS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 26 1952	DEC 3 - 1952
SKETCH				NOV 26 1952
RETOUCHING		3 1/2		
REPHOTO				
PHOTO-LITHO			DEC 4 1952	
BLUEPRINT				DEC 11 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		12-11-52
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Photo on D-10175

NO. 20510

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA.

ORDER No. 76648

DATE 11-18-52

12½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Upper: PICNIC SHELTER
HOUSE /Lower: ENTRANCE TO J.S. MACK
COMMUNITY CENTER, INDIANA, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~MM~~ YES /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION SHELTER HOUSE: TAN COLOR STONE & CHIMNEY.
WHITE CORNICE & PORCH CEILING. DARK GREEN SASH ON LEFT & RIGHT. WHITE
WINDOW FRAMES. BLDG. ON LEFT-WHITE. BROWN SEATS & PICNIC TABLES IN YARD
(2 view) ENTRANCE: TAN COLOR STONE COLUMNS & WALL. LIGHT STONE CENTER
SHOW LETTERS CLEARLY ON TOP OF CENTER- "THE J.S. MACK COMMUNITY CENTER"
DARK GRAY CIRCLE DRIVE-LIGHT CEMENT CURB. RED & PINK FLOWERS. GREEN
HEDGE BORDER IN CENTER. WHITE FLAG POLE-SHOW FLAG. SMOOTH OUT
PAVEMENT IN FOREGROUND. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1952	DEC 9-1952
SKETCH <i>Lo</i>		1/2		
RETOUCHING		5	NOV 2 1952	DEC 1 1952
REPHOTO				
PHOTO-LITHO			DEC 12 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Photo in
D 10175*

DEC 15 1952

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA.

NO. 20511

ORDER NO. 76648

DATE 11-18-52

12½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PHILADELPHIA STREET
LOOKING EAST, INDIANA, PA.

SMALL TYPE: PHOTO BY SIPOS,
HOMER CITY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON BACK OF PHOTO. REMOVE- POLES, WIRES, RAILROAD
TRACKS & "ACME " SIGN-IN FOREGROUND.

SEE INSTRUCTIONS ATTACHED

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1952	DEC 1 - 1952
SKETCH				
RETOUCHING		6		NOV 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		13½		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Submitted Put
Photo To
Customer*